



IT'S THIS SIMPLE:

Our proprietary group of Influencers generate sales and brand recognition.

Influencer Marketing identifies individuals who have influence over potential buyers, and orients marketing activities around these influencers. We put your product in front of their audiences through their voice to create impact for you.

In short, we get people talking and buying.

FrontGate connects your brand with the people we believe make the best matching influencers.



FrontGate - Your Gateway To The Christian Audience 949-429-1000 www.FrontGateMedia.com

Public Relations * Social Marketing * Media Buying * Strategy Development * Web & Event Network



We work with clients just like you to **strategize, create, and execute Influencer Marketing Campaigns** with genuine branded content that is on-message but in the Influencers' voices and relevant to their audiences.

FrontGate solicits participation from our roster of micro-influencers EACH with 20K+ in followers. Campaigns typically complete in 4-8 weeks.

Our group is a mix of...

-) fresh/new voices
-) already known social personalities/platforms
-) well-established and experienced influencers



Sample Results:

As an example, an entry level campaign through our group will reach 250-500k Instagram followers, on average. In turn, that will yield 7,000-10,000 engagements (likes and comments) and has secured 250+ units of sales. Response varies based on the product and people as every product and project is unique. Of course, we have more than our entry level option, and work with well-established personalities/influencers with much larger followings...

Your Influencer campaign will include:

-) Campaign strategy recommendations
-) Influencer discovery and identification
-) Influencer outreach and relationship maintenance
-) Influencer cooperation and partnership on executing the campaign
-) Link tracking and reporting

Our base service fee is a minimum of \$2,500 for up to 2 months of work or 20% of your influencer budget. Influencer budgets will vary depending on Influencer's value in terms of size of reach, demand, and other factors. Suggested additional budgets for Influencers:

-) \$20,000+ Highest Profile Celebs - Aggressive Reach
-) \$10,000 Best Value
-) \$3,000-\$5,000 Entry Level
-) Tiers may require product for review/promotion & reimbursement of shipping costs.
-) Ongoing efforts will require ongoing budgets after 2 months.