



BELLA WOMEN'S CONFERENCE- SHE BELIEVED

MAY 3rd & 4th, 2019

1005 TURNER ROAD, RICHMOND, VA 23225

BELLAWOMENSCONFERENCE.COM

Our mission is to continue in ministry outreach to women across the city, nation, and around the world. BELLA is the result of a calling from God to see all women saved, set free and His name glorified.

Bella Women's Conference has about 600 women attendees each year, with an average of 15-20 sponsors for each event. Each year, excitement and engagement have grown as more and more women come together through monthly events, retreats and an engaged online presence.

This year we are holding our conference at our home church New Life Outreach Church. We expect a huge turnout as advertising and acceptance of our event is becoming more and more popular.

This year we have featured speakers, music, luncheon and workshops.

Attendees will gather in small groups to enjoy individual sessions with different speakers on a variety of topics. Each attendee receives an attendee bag full of information, gifts, and items that we believe they will find beneficial. In the past, attendee bags have included books, notepads, gift certificates, coupons, and informational brochures on relative topics.

SPEAKERS

ROSALINDA RIVERA



Rosalinda is a wife, mother, pastor, entrepreneur, and author. Her greatest passion is sharing the gospel of Jesus Christ and empowering women in their purpose.

Rosalinda Rivera is a sought-after speaker by major women's



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Limited Availability. Contact your FrontGate Engagement Specialist at 949-429-1000 or FrontGateMedia.com

SPEAKERS CONTINUED

ministries around the world for her transparent and down-to-earth motivational style.

Rosalinda and her husband serve at New Life Outreach Church in Richmond, Virginia. Together with her husband, she founded the Mercy Moms House for mothers and children and is Executive Director of New Life for Youth, a 50-year-old non-profit organization.

Rosalinda is hands-on in providing a place where young people, as well as adults, can find lasting hope and healing from addiction and human trafficking.



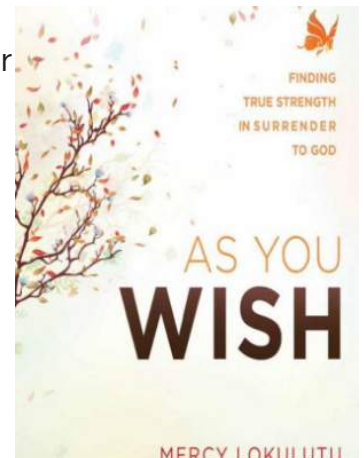
CYNTHIA ROSARIO

Pastor Cynthia Rosario is the co-pastor of Maranatha The House of God church. She is also the leader of the church's women's ministry and is actively involved in the annual brunch events and conferences. A Chicago native, Cynthia is the founder and lead singer of Maranatha's worship band, Native Worship. A noted speaker both domestically and abroad, she brings her zeal for prayer while living a fully surrendered life to God at conferences and ministry events. She is also an avid writer and blogger and has appeared on TBN and other media.



MERCY LOKULUTU

Mercy is originally from Nigeria and carries with her a rich cultural and spiritual heritage and a passion to teach and preach the Bible. She was ordained at Celebration church in Florida in 2002 and is committed to building the local church globally along with her husband Marcus, and their two wonderful children, Isaiah and Ava-Pauline.





ANDREA J. TOMASSI Andrea (Andi), is an Author, musician, speaker, and Founder of Transcended Ministries. She encourages women to rise above their circumstances and to believe in who God says they are and not in who others think they should be. She is a leader at Celebrate Recovery and sings on the worship team at her local church. She and her husband will celebrate their 30th wedding anniversary this year. They have three adult children and she loves being a Mimi to her

three grandchildren. In her spare time you can find her writing songs, playing her guitar, writing or enjoying “girl time” over a strong cup of cappuccino.



She feels closest to God at the beach or on her property as she writes and shares her story with her heart wide-open. Andi believes no hurt is ever wasted and she longs to bring a message of hope and healing as she shares her story of bold faith. As a speaker, Andi shares her story which includes her struggle with control issues and co-dependency followed by a separation from her husband of twenty-five years in 2013. After a year of isolation and being on her own, she watched God bring transformation, healing, and reconciliation to her marriage and her family.

She Co-Authored, LIVE BOLD - a Devotional Journal to Strengthen Your Soul with her cousin Cynthia Cavanaugh. The LIVE BOLD Devotional Journal is written to encourage others to walk each day BOLDLY with Christ. Live Bold is a 52-week devotional journal inviting the reader to step out of their comfort zone by engaging in a monthly theme to strengthen their soul, (Psalm 138:3).



CYNTHIA CAVANAUGH

Author, speaker, Life Coach and Leadership Influencer. I am a truth seeker, dream giver and love inspiring others to flourish. In the past few years I've realized that as an influencer my desire is to live bold for Jesus Christ and leave a legacy for others.

It is a privilege to share with others about my own life journey. Like most people, I've had my share of ups and downs. One of my core values is “no pain is wasted.” Clinical depression, performance issues, marriage struggles and fearful insecurities have been some of my not so desirable companions on the journey. However, they have out of desperation pointed the way to ironclad promises from God and the Bible. My desire is to live bold for Jesus in spite of my own insecurities and fears. I am passionate about empowering others to live out their potential. I love writing and teaching God's truth, being a Life Coach, and speaking at conferences and retreats. One of my more recent ventures is teaching leadership to international and adult students as an adjunct professor at Trinity Western University.

In contrast to my serious side, sometimes my friends can't believe the creative therapy I make time for which includes knitting, giving parties and once in awhile tackling a big project like sewing a wedding dress, just because. Connecting over tea or coffee with a friend, indulging in fine chocolate and shopping for just the right pair of shoes with a girlfriend makes me smile!

Unashamedly, I love Jesus and doing life with my big, loud and sometimes crazy family – my faithful husband, three amazing sons, their beautiful wives, AND the awesome joyful opportunity to spoil our wonderful grandchildren.

LOCATION

NEW LIFE OUTREACH CHURCH
1005 TURNER ROAD
RICHMOND, VA 23225
(804)276-6767



REACH

BELLA WOMEN'S CONFERENCE is expecting 600+ women in attendance this year. These Christian women range in age from 16 to 75 and include a large percentage of prominent Christian women who are very active in their churches, philanthropy and their local communities.



SPONSORSHIP MENU

Premier and Partner Packages receive the highest degree of visibility and appreciation for their commitment. Scroll down for complete package details below. Customized packages are also available to fit YOUR needs.

Premier Partner Package- \$5,000

Lunch Sponsor Package- \$3,500

Partner Package- \$2,500

Coffee Break Sponsor- \$2,000

Movie Trailer- \$750

Book Trailer- \$500

Commercial 60 Second Spot- \$500

Billboard Ad or Logo on Big Screen- \$500

Attendee Bag Stuffer/Flyer- \$500

Chair Drop- \$500

Limited Availability. Contact your FrontGate Engagement Specialist at 949-429-1000 or FrontGateMedia.com

Attendee Conference Bags (YOUR logo with SHE BELIEVED Logo)- \$500

Session Guide Ad 2 sizes only: (Full or Half)- \$475, \$375

Booth Options:

Best Booth- \$1,500

- 4 tickets to event; 4 reserved seats at event.
- Lunch at the conference with Pastor Rosalinda and speakers.
- 1 vendor table
- Included in all advertising - print, website link, radio, program and screen acknowledgment at event.

Better Booth- \$1,000

- 4 tickets to event.
- 1 vendor table
- Included in all advertising — print, website link, program and screen acknowledgment at event.

Basic Booth- \$500

- 2 tickets to event.
- 1 vendor table
- Advertised with website links and listed in program.

Demonstrate support for Bella Women's Conference and the spiritual growth and renewal of women, as well as send the message of your business to thousands of households; advertise on our website, Facebook page, and in our printed program.

COMMERCIAL TRAILER SPONSOR INCLUDES:

Up to 60 second trailer or video clip delivered to us in digital format with DVD back up copy. Film trailers are standard length. Commercials and Trailers will be shown in the order chosen by Conference Directors. See Deadlines & Deliverables document for full details.

PREMIER PARTNER PACKAGES INCLUDES: \$5,000

- Public Recognition W/ 3 Min. interview from main stage of your sponsorship
- 60 Second Spot
- Supply your own item for inclusion in attendee bag
- 4 SHE BELIEVED Conference registrations
- Full page ad in official SHE BELIEVED Conference session guide
- Vendor booth
- Logo on website
- Logo on big screen at SHE BELIEVED Conference
- Logo on eblasts



Limited Availability. Contact your FrontGate Engagement Specialist at 949-429-1000 or FrontGateMedia.com

LUNCH SPONSOR INCLUDES: \$3,500

- Public recognition from main stage
- “Thank You” signage at lunch tables as sponsor
- Table tent cards with your provided table tent card
- 60 second spot
- Supply your own item for inclusion in attendee bag
- 4 SHE BELIEVED Conference registrations
- Full page ad in official conference session guide
- Vendor booth
- Logo on website
- Logo on big screen at SHE BELIEVED Conference
- Logo on eblasts

PARTNER PACKAGE INCLUDES: \$2,500

- Public “Thank You” recognition of sponsorship
- Supply your own item for inclusion in attendee bag
- Half page ad in official SHE BELIEVED Conference session guide
- 2 SHE BELIEVED Conference registrations
- Vendor Booth
- Logo on big screen at SHE BELIEVED Conference
- Logo on website
- Logo on eblasts

COFFEE BREAK PACKAGE INCLUDES: \$2,000

- “Thank You” signage at coffee areas
- Supply item for inclusion in attendee bag
- Logo on website
- Logo on big screen – as shown below
- 2 SHE BELIEVED Conference registration
- Half page ad in official SHE BELIEVED Conference Session Guide

DELIVERY INSTRUCTIONS:

SHE BELIEVED CONFERENCE

2019 Sponsorship Deadlines and Deliverables

PHYSICAL MATERIALS

Please deliver all materials to:

New Life Outreach Church

Attn: Sarah Santiago

1005 Turner Road

Richmond, VA 23225

Contact Sarah Santiago for questions on delivery issues at:

Sarah@newlife1.org

(804)276-6767

Proof of delivery is suggested.

DIGITAL FILES

Please deliver all materials to:
Sarah Santiago at:
Sarah@newlife1.org
(804)276-6767

REGISTRATION BAG STUFFERS

Please provide 600 to be included in the registration bags.

Bag stuffers could include brochures, fliers, DVD's, CD's, books, or small promotional gift. Past participants promotional gifts have included key chains, candy, mouse pads, premiere tickets, pens, etc. Stuffer must be approved by SHE BELIEVED Conference Co-Directors.

*Please see address above for delivery

EXHIBIT BOOTH

The exhibit area is located in a separate inside area adjacent to the main auditorium. An 8ft table, tablecloth, and two chairs will be provided. There is limited power and you should supply your own internet access if needed. You may begin setting up as early as 6:30 am on Friday morning with your booth completed by 10:30 am. Please have your booth torn down by 10pm May 5th, 2019. Please dispose of all your trash and media materials leaving your booth area clean and as you found it.

SESSION GUIDE AD

Please deliver the file format jpeg, or pdf by email, Dropbox or WeTransfer.

SHE BELIEVED CONFERENCE:
Sarah@newlife1.org

HALF PAGE- 8"H x 5"W no bleed
FULL PAGE- 4"H x 5"W no bleed

LOGO - DUE IMMEDIATELY

Please deliver the digital files to
Sarah@newlife1.org
High-resolution logo for print and/or web

ATTENDEE LIST

Names of the Conference attendees should be emailed to: Sarah@newlife1.org

BELLA WOMEN'S MINISTRY- SHE BELIEVED CONFERENCE

is honored to partner with FrontGate Media. Please call or contact them directly with your sponsorship needs. We are happy to put a special package or grouping of items together to fit your personal needs.

Let FrontGate help you design something unique.

Thank you for your sponsorship, partnering, and underwriting of the SHE BELIEVED Conference for women. You're helping to change lives. Without you the event would not be possible and we are humbled and appreciative of your generosity.



BELLA WOMEN'S CONFERENCE MAY 3rd & 4th, 2019

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@ ROSALINDARIVERA
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@ BELLA_WOMENS_MINISTRY

70K+

SOCIAL MEDIA
FOLLOWERS



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Rosalinda

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