



Gateway
CHURCH



Friday-Saturday | May 12-13, 2017

Fort Worth Convention Center
1201 Houston Street
Fort Worth, TX 76102

Pink Impact has been providing a place for women to gather since 2006. With a heart after God and a desire to make an impact in our world, we provide women an opportunity to participate in an environment that exposes them to the goodness of God, invites them to join in His kingdom work, and saturates them in an empowering culture that celebrates women.

We believe that women, especially when united, are a powerful force with great impact in our world. When we lay aside our differences and focus on the things that unite us, anything with God is possible.

At Pink Impact you can expect to hear from gifted communicators who are anointed with a message for you. Engage in extravagant worship with worship leader Kari Jobe and the Gateway Worship team. Be inspired by creative elements (that perhaps you didn't think you'd see at a women's conference) ... and of course, build new friendships, eat some treats, and be entertained at our Block Party.

Conference Speakers



Debbie Morris

Conference Host

Executive Pastor of Gateway Women, Gateway Church

Debbie Morris is the visionary leader behind Pink Impact and serves as the executive pastor of Gateway Women at Gateway Church in Southlake, Texas. She is the author of *The Blessed Woman* and coauthor of *The Blessed Marriage* and *Living Right Side Up*. As a wife who witnessed God turn her marriage around, she delights in encouraging women to believe God can and will do the same for them. Debbie is married to Robert, her high school sweetheart and the founding senior pastor of Gateway. They've been married for 35 years and have three married children and eight grandchildren.

Limited Availability. Contact us for most current version
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Kari Jobe
Worship Leader
Award Winning Singer and Songwriter
🐦 f 📷 @karijobe
karijobe.com

Kari Jobe is a singer, songwriter and a multiple Dove Award winner and a Grammy nominee. Kari has ministered worldwide and is among the most respected female worship leaders today. Her acclaimed 2012 album, *Where I Find You*, hit Top 10 on Billboard’s all-genre chart and continues to draw many to her music. *Majestic* debuted at No. 1 on the Christian charts on iTunes.

Over 3.5 million followers across all social media channels



Lysa TerKeurst
Conference Speaker
New York Times Bestselling Author and Speaker
📷 🐦 @LysaTerKeurst f @OfficialLysa
lysaterkeurst.com

Lysa TerKeurst is the *New York Times* bestselling author of *The Best Yes*, *Unglued* and *Made to Crave* as well as 16 other titles. As president of Proverbs 31 Ministries, Lysa and her team reach millions of women daily through their Biblical messages of encouragement. Their latest development of the First 5 Mobile App landed them the number 1 spot of most searched for apps in the Apple Store, with over 400,000 downloads in the first 2 months. In addition to speaking at Catalyst, Lifeway’s Abundance Conferences and Women of Joy, she speaks at 40+ events annually where she is passionate about teaching the Bible in ways people enjoy it and understand how to apply what they learn.

Over 1.3 million followers across all social media channels

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Christine Caine
Conference Speaker
Founder of The A21 Campaign, Author and Speaker
f @theChristineCaine | i @christinecaine | t @christinecaine
christinecaine.com

Christine Caine is a lover of Jesus, wife to Nick, and mum to Catie and Sophie. She travels the globe preaching, teaching, and advocating for justice. Powered by hot, extra-dry, skinny cappuccinos, Christine is a lover of words who speaks too fast and talks too much. Christine has authored five books, including *Undaunted* and her most recent release, *Unstoppable: Running the Race You Were Born to Win*. She and her husband, Nick, also founded The A21 Campaign, which fights against human trafficking around the globe. Christine has a heart for freeing captives, both physically and spiritually, but ultimately it comes back to her primary focus: building the Church.

Over 1.2 million followers across all social media channels

Sheryl Brady



Conference Speaker
Recording Artist, Author and Speaker, The Potters House North Dallas
f @sherylbrady1 | i @sherylbrady | t @sherylbrady
sherylbrady.com

As a pastor, lecturer and recording artist, Sheryl has traveled around the globe for more than 30 years. Born and raised in Detroit, her distinctive style of delivery has allowed her to be a featured speaker on the Women of Faith tours as well as a frequent guest on Christian television networks. Sheryl has also been a columnist for *The Washington Post* and a contributor Fox News Channel, and she's the author of *You Have It In You!: Empowered to Do the Impossible*. She has spoken at some of the nation's largest conferences including MegaFest and Woman Thou Art Loosed. She was also the first and only female speaker at ManPower 2010, the men's only conference hosted by Bishop T. D. Jakes. Sheryl serves as a pastor at The Potter's House in North Dallas and travels internationally, but home and family are her number one priority.

Over 600,000 followers across all social media channels

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Dr. Henry Cloud

Conference Speaker

Clinical Psychologist, Leadership Expert, Bestselling Author and Speaker

📧 @DrHenryCloud 📷 @thedailydrcloud

drcloud.com

Dr. Henry Cloud is an acclaimed leadership expert, psychologist, and *New York Times* bestselling author. He draws on his extensive experience in business, leadership consulting, and clinical psychology to impart practical and effective advice for improving leadership skills and business performance.

Dr. Cloud has written more than 45 books, which have sold over 11 million copies. His book *Boundaries for Leaders* was named one of the top five leadership books of the year by CEO Reads. Dr. Cloud's work has been featured and reviewed by the *New York Times*, *Wall Street Journal*, *Boston Globe*, *Publisher's Weekly*, *Los Angeles Times*, and many other publications. *Success Magazine* named Dr. Cloud in the top 25 of 2014's most influential leaders in personal growth and development. He is a frequent contributor to CNN, Fox News Channel, and other national media outlets.

Over 180,000 followers across all social media channels



Lisa Harper

Conference Speaker

Author, Bible Teacher and Speaker

📧 @lisaharper

lisaharper.net

Lisa Harper has been lauded as a gifted communicator, whose writing and speaking overflows with colorful pop culture references that connect the dots between the Bible era and modern life. Her God-given ability to not merely teach the Word but package it in a way that stirs the heart and calls to action is incomparable. Her vocational resume includes authoring 10 books, six years as the director of Focus on the Family's national women's ministry where she created the popular Renewing the Heart conferences, attended by almost 200,000 women, followed by 6 years as the women's ministry director at a large church in Nashville. Her academic resume includes a Masters of Theological Studies with honors from Covenant Seminary in St. Louis. Now a sought-after Bible teacher and speaker, Lisa is currently featured on the Women of Faith tour and speaks at many other large multi-denominational events as well as at hundreds of churches all over the world. She's been on numerous syndicated radio and television programs and was featured on the cover of Today's Christian Woman. Yet in spite of her credentials, the most noticeable thing about Lisa Harper is her authenticity.

Over 185,000 followers across all social media channels

... and more!

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About Us

Location

Fort Worth Convention Center
1201 Houston St
Fort Worth, TX 76102

Reach

Pink Impact attendees enjoy learning about new ministries and ways to make a difference in the world as well as purchase things that benefit their personal lives.

Pink Impact has been actively growing since our 2006 inaugural conference, increasing seats consistently in order to accommodate for the growing numbers, including selling out in 2016.

2016 Attendance

Live Conference – 10,000 (sold out capacity!)
Live Simulcast – 100+ Churches (approximately 10,000)

2017 Attendance Expectations

Live Conference – 11,500
Live Simulcast – 100+ Churches (approximately 10,000)

Demographic

-) All ages
-) 40% are from outside churches.
-) 60% are from Texas.
-) Ministry leaders, business executives, stay at home moms, young adults and students comprise a diverse grouping of ladies ready to change their world.

Engagement

-) Gateway Church Social Media – Over 211,000 followers
-) Gateway Worship Social Media – Over 650,000 followers
-) Gateway Women – Over 25,500 followers

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Sponsorship Opportunities

Partnership Packages

Legacy Sponsor	\$15,000
Elite Sponsor	\$13,000
Early Check-In Sponsor	\$11,000
Block Party Sponsor	\$9,000
Platinum Sponsor	\$7,500
Gold Sponsor	\$5,000
Silver Sponsor	\$3,500 – waiting list started

A La Carte Options

Double Booth 20x10	\$3,500 – waiting list started
Standard Booth 10x10	\$2,000 – waiting list started
Commercial or trailer (daytime session)	\$1,750 – waiting list started
Advertisement Slide on Screen	\$1,500
Conference Bag Insert	\$1,500
Program Guide Ad – Full Page	\$1,500
Program Guide Ad – Half Page	\$1,000

See details on all Partnership Packages, Deadlines, and Delivery Instructions below.

All packages can be customized. Please inquire.

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Partnership Package Details
All packages can be customized. Please inquire.

LEGACY SPONSORSHIP

\$15,000

- Simulcast Promotion (program guide, advertising slide, commercial, MC announcement)
- Event signage at each entrance
- Dedicated Email Ad to event attendees after event
- Double booth 20x10 in a premium location
- Commercial or Trailer – daytime session
- Conference bag insert
- Advertisement slide on big screens
- Full page ad in program guide
- On stage mention/thanks
- Logo in rotation on big screens
- Mention in pre-event email to attendees
- Thank you in post-event email to attendees
- Link on the Pink Impact website
- 10 complimentary event tickets

ELITE SPONSORSHIP

\$13,000

- Simulcast Promotion (program guide, advertising slide, commercial, MC announcement)
- Standard Booth 10x10 in premium location
- Commercial or Trailer – daytime session
- Conference bag insert
- Advertisement slide on big screens
- Full page ad in program guide
- On stage mention/thanks
- Logo in rotation on big screens
- Link on the Pink Impact website
- 8 complimentary event tickets

BLOCK PARTY SPONSORSHIP (only 1 available)

\$11,000

- Premiere branding/signage at Friday night's Block Party Event (following Friday evening session)
- Anchor presentation in Block Party email during the conference
- Standard 10x10 booth
- Conference bag insert
- Advertisement slide on big screens
- Full page ad in program guide
- Logo in rotation on big screens
- Link on Pink Impact website
- 6 Complimentary Tickets

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EARLY CHECK-IN SPONSORSHIP (only 1 available) \$9,000

- Premiere branding/signage at Thursday night's Check-In Stations
- Mention of sponsorship in pre-event email to Pink Impact attendees
- Conference bag insert
- Standard 10x10 booth
- Advertisement slide on big screens
- Full page ad in program guide
- Link on Pink Impact website
- Custom Promotion – run your contest, bring in your band, call to discuss
- 6 Complimentary Tickets

PLATINUM SPONSORSHIP \$7,500

- Standard Booth 10x10 in prominent area
- Conference bag insert
- Commercial or Trailer – daytime session
- Advertisement slide on big screens
- Full page ad in program guide
- Logo in rotation on big screens
- Link on the Pink Impact website
- 6 complimentary event tickets

GOLD SPONSORSHIP \$5,000

- Standard Booth 10x10
- Commercial or Trailer – daytime session
- Full page ad in program guide
- Conference bag insert
- Link on the Pink Impact website
- 2 complimentary event tickets

SILVER SPONSORSHIP \$3,500 – waiting list started

- Standard Booth 10x10
- Conference bag insert or Full page ad in program guide
- Advertisement slide on big screens
- Link on the Pink Impact website
- 2 complimentary event tickets

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Timeline and Delivery Instructions

All assets and materials that need to be delivered to Pink Impact in order to be a part of production need to arrive by the below dates. Please note delivery instructions below as well. No items can be shipped to the Fort Worth Convention Center. All visual placements will be shown in the order chosen by Conference Directors.

Below are the due dates (if applicable to your chosen package):

Logo	Due Upon Receipt of Your Package Order
Commercial/Trailer	April 1, 2017
Conference Bag Insert	April 1, 2017
Program Guide Ads	Friday, March 10, 2017
Screen Ads	April 1, 2017

**Due to printing deadlines, all materials not submitted in time to meet the design and print deadlines, will not be able to be placed. This is especially true of the Program Guide.*

Delivery Instructions

Conference Bag Inserts

Gateway Church
12123 Hillcrest
Dallas, TX 75230
Attn: Carol Rose

Digital Files

Tara Klefsaas
info@pinkimpact.com

CONFERENCE BAG INSERT

-) You agree to print and ship 11,500 inserts to be included in the conference bag by April 1, 2017.
-) Inserts should be no larger than 8.5x5.5 in order to fit into the conference bag.
-) If you have a small item you'd like to place in there instead, this will need to receive approval by conference director.

EXHIBIT BOOTH

-) Booths are 10x10 in dimensions with limited 20x20 island booths available.
-) There are a limited number of booths available that exist solely to sell items. Pink Impact will determine availability upon request.
-) There must be at least one person serving in your booth at all times throughout the conference.

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-) Booths will be located in the engagement area. This area will be promoted throughout the conference as well as during the early check-in time.

PROGRAM GUIDE AD

-) Full page and Half page ad specs will be available in late January.
-) Gateway Church reserves the right to request corrections or modifications of the ad in order to meet overall design cohesion in the program guide or for any other reason.
-) Delivery instructions will be emailed to each sponsor within 3 days of signed order.

60 SECOND COMMERCIAL SPOT

-) This commercial spot cannot exceed 60 seconds. Gateway Church reserves the right to request changes to this video for any reasons conference director deems necessary (rarely needed). Delivery instructions will be emailed to each sponsor within 3 days of signed order.

ADVERTISEMENT SLIDE

-) Specs and delivery instructions will be emailed to each sponsor within 3 days of signed order.

Sponsor Requirements

-) Gateway Church reserves the right to approve all partner/sponsor content including but not limited to booth content, branding, commercials, signage, advertisement slides, program guide ads and conference bag inserts.
-) Full sponsorship balance payments are due at time of booking.
-) There must be at least one person serving in your booth at all times during the conference.
-) All visual placements will be shown in the order chosen by Conference Directors.
-) Delivery instructions, specifications and any other items pertinent to your chosen package will be communicated at time of booking and are subject to slight modifications based on venue requirements.
-) All booths and booth setup must be self-managed by you and must be setup during the setup day and torn down directly after the conference.
-) The venue will not receive packages from vendors nor will they store or ship product or materials post conference.

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