



FrontGate's proprietary Christian Women's Blogger Network program is a proven way to gain widespread exposure for Christian brands and products.

We create **widespread exposure** for your for-profit or non-profit brand through Christian **product reviews**, **drive traffic** to your website or landing page, **create Search Engine value** for your Christian website with **content** and valuable **backlinking**, and **capture the email addresses** of people who are interested in your product.

**FrontGate's EXCLUSIVE program includes the following:**

- ) **PRODUCT REVIEWS:** We send your Christian product review opportunity to our hand-picked **300+ Christian women bloggers**. Typically, 20-50 bloggers will commit to reviewing.
- ) **BLOGGER MANAGEMENT:** Our bloggers all cater to the audience of Christian women/moms. They are required to promote content on their blog and social channels and must...
  - o Write a review on their blog.
  - o Post about the review and the giveaway on all of their social pages.
  - o **BONUS:** we send your giveaway offer to 10,000 additional Christian subscribers.
- ) **EMAIL COLLECTION:** We set up a landing page for the giveaway to collect email addresses. All bloggers will send their followers to the giveaway landing page to enter.
- ) **CAMPAIGN RESULTS:** Our Final Report includes total blog posts, total social posts, reach/impressions, and your list of email leads! Blogger campaign results generally range from 500,000-2 Million impressions and 250-1,000+ email leads.



Our Christian Women's Blogger Network is a valuable promotional program for any product-driven marketing plan, delivering value through the 3 pillars of Earned Media PR, Social Posting & Word of Mouth, and Email Lead Capture at a fraction of the cost of traditional faith-based public relations services.

Campaigns take approximately 4-6 weeks to complete. Client to provide product for review for each blogger based on blogger commitments, prizes, and reimbursement of shipping costs



**Sampling of Campaign Results:**


**SHE READS TRUTH CSB BIBLE**



**82 Blog Posts**  
**319 Social Posts**

**1,222,840 Impressions**  
**1077 Email Leads**

**ANCHORED PRESS PLANNER**



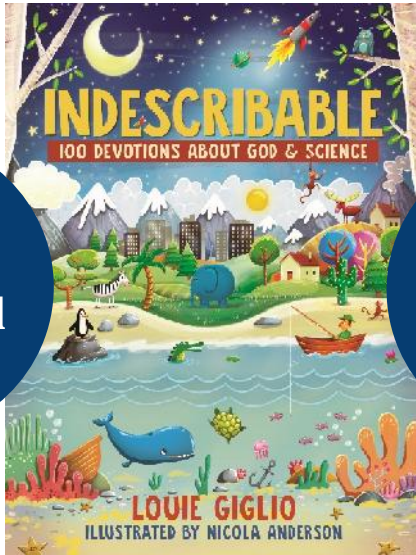
**26 Blog Posts**  
**92 Social Posts**

**692,000 Impressions**  
**375 Email Leads**



**CHILDREN'S DEVOTIONAL**

**36 Blog Posts**  
**114 Social Posts**



**727,281 Impressions**  
**226 Email Leads**

**PRONE TO WANDER PHONE CASES**

**60 Blog Posts**  
**173 Social Posts**

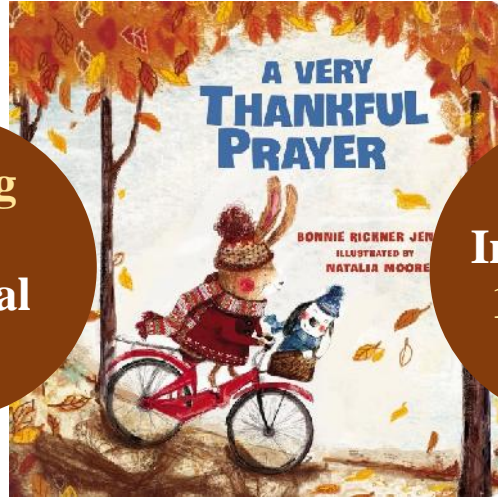


**1,030,026 Impressions**  
**431 Email Leads**



**CHILDREN'S BOARD BOOK**

**16 Blog  
Posts  
61 Social  
Posts**



**474,296  
Impressions  
182 Email  
Leads**