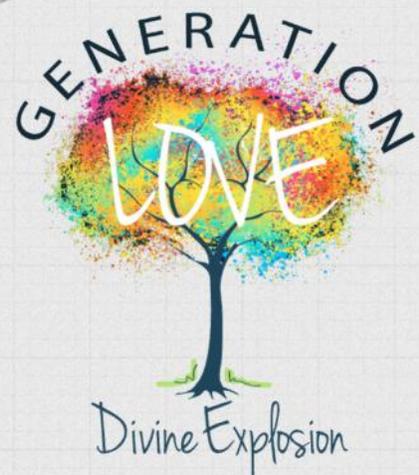




# GENERATION LOVE

DIVINE EXPLOSION CONFERENCES

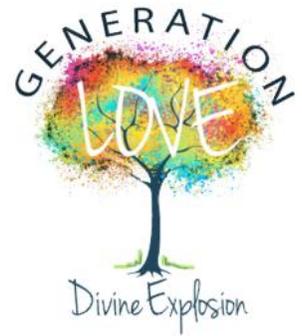
To celebrate women, mothers, their children  
and God's amazing love.



*Dear Friends,*

I'm so excited about GENERATION LOVE, I can hardly stand it!

I've learned a lot about family dynamics in my 75 years. As I've actively participated in eight generations and have the blessing of raising three children, nine grandchildren and five great-grands, I'm thrilled to share my heart about God's purpose, plan, passion and special calling for each generation.



This FRESH NEW conference tour is focused on the heart of families - women, mothers and their children. We believe that it's a DIVINE EXPLOSION that everyone will enjoy as we share a day of worship, singing, dancing, acting, speaking, teaching, and having tons of fun through games and prizes. The Word will be given by me and some of my favorite speakers and performers.

So, imagine: MOTHERS, GRANDMOTHERS, CHILDREN, TWEENS, TEENS AND MILLENNIALS PRAISING GOD TOGETHER IN UNITY. Then imagine the long-term effects of creating an atmosphere of agreement, understanding, and reconciliation that unifies the family now and for generations to come.

*This is what Generation Love is all about!*

**Passion:**

*To celebrate women, mothers, their children and God's amazing love.*

**Mission:**

*To honor the Lord for "The LORD is good; his mercy is everlasting; and his truth endures to all generations." Psalm 100:5*

**Vision:**

*National and International conferences featuring family teams as presenters, speakers, and performers to show the world that we are THE FAMILY OF GOD.*



Thank you for embracing the vision too!

Sincerely,

*Thelma*

Thelma Wells (aka Mama T)



# It's about love...

## Generation Love: Divine Explosion Conferences



This conference is inspired by Thelma Wells and her love for her family. Her influence as a woman, sister, mother, grandmother, and great grandmother is from the mantle she inherited from her great grandmother, Sarah Harrell, who was in her sixties when she raised Thelma. Thelma delights in seeing generations come together for Christ.

This conference will encourage women to bring children -- blood, extended, blended, and adopted children ages 10 and up -- including young adults, teens, tweens and Millennials.

**Wells believes this is her greatest commission yet - to unite the generations.**

That's what **GENERATION LOVE: DIVINE EXPLOSION** is all about: Loving...sharing...communicating and living a legacy worth leaving.



### Family and Friends

Generation Love is a powerful day full of love, honor and togetherness. **Women, mothers, stepmothers, grandmothers, sisters, aunts, daughters, and sons** are invited to experience the LOVE God has graced families with.

### Multiple Generations

Area churches are encouraged to work together regardless of their denominations to usher in Luke 1:17: "And he will go on before the Lord in the spirit and power of Elijah, to turn the hearts of the fathers to their children, and the disobedient to the wisdom of the righteous--to make ready a people prepared for the Lord."



# Thelma Wells aka “Mama T”

## MAIN SPEAKER & CONFERENCE HOST

Known as "Mama T," Thelma Wells is a feisty 75 year old who has been featured in D Magazine, Southern Living, The Dallas Business Journal, The Dallas Morning News, Significant Living and many more publications and TV shows including Dr. Phil, The Joanie Show, Life Today and the 700 Club.

Born to a severely deformed teenager with no husband and no place to go, Thelma's life didn't start out on a bed of roses. In fact, on those occasions when Thelma was taken to her grandparents' home, her grandmother abused her by locking her in a dark, smelly, insect-infested closet. It was her great grandmother's love that enabled her to rise above her circumstances and succeed.

Thelma grew up to become a trailblazer for women, a prominent international corporate and Christian speaker and author.

Traveling to 20+ conferences a year as a speaker, she's sought after by corporations, women's groups and governmental entities. She's no stranger to the stage, having presented to over five million people in her career and shared the stage with some of best including Zig Ziglar, Max Lucado, the late Rosa Parks, Kay Arthur, June Hunt, Serita Jakes and of course, her Women of Faith porch pals.

In 2016, she spoke for Women of Faith on their farewell "LOVED" Tour -- traveling to 22 cities and reaching a half a million women.

Thelma received her Masters of Divinity from Masters International School of Divinity in Evansville, Indiana and an honorary Doctorate from St. Thomas Christian School and Theological Seminary in Jacksonville, Florida.

Her TV show for the National Religious Broadcasters (NRBTV) Channel 378 airs each Saturday at 11:30 a.m. Central.

She's written over 40 books and training manuals including: *Don't Give In – God Wants YOU to Win!*, *Ready to Win Over Depression*, *Mama T Says... Rise & Shine*, *God Give Me Victory Over Anger!*, *Listen Up Beloved* and is currently writing her next book, *Generation Love*.



### A Woman of God

From times of singing in a dark closet to the founding of a national women's mentoring ministry, and now, "GENERATION LOVE", Thelma Wells' life has been a courageous journey of faith and love.



### Quick Facts:

**Born:** March 31, 1941

**Birth Name:** "Baby Girl" Morris

**Legal Name:** Thelma L. Wells

**Nickname:** Mama T

**Raised by:** Sarah Harrell, Great Grandmother

**Mother:** Dorothy Nell Calhoun

**Married:** George Wells, 54 years

**Children:** Two girls and a boy, nine grandchildren and five great grands

**Favorite Metaphor:** The bumblebee

**Favorite Book:** The Bible

**Started speaking:** 1976

**Started with Women of Faith:** 1996

**Number of years as a speaker:** 40

**Number of books published:** 32

**Spoken to** 5 million+ women

**Professional Career:** Spoken in all 50 states and internationally on five continents: Africa, America, Asia, Australia/Oceania, and Europe.

**Degrees:** Bachelor of Science in Education, North Texas State University; Master of Ministry and Pastoral Ministry, Master's Graduate School of Divinity; Doctor of Divinity, Saint Thomas Christian College.



# Guest Speakers/Artists

## Generation Love: Divine Explosion Conferences

Guests for each event will be confirmed by conference and are subject to change.

Guests will perform showcasing multiple generations.



**Becky Baker**  
Comedian  
(w/ Grandson)



**Anna Bryd**  
NEW Artist  
(w/ Church Youth)



**Babbie Mason**  
Performing Artist  
(w/ Granddaughter)



**Steph Carse**  
Performing Artist  
(w/ Church Youth)



**Erin Kincaid**  
Emcee  
(w/ Son)



**Lynda Randle**  
Performing Artist  
(w/ Daughter)



**Wendie Pett**  
Fitness Expert  
(w/ Niece)



**Raschelle &  
Haylee  
Loudenslager**  
Panel 1 Hosts



**Lisa Pierre**  
Worship Leader  
(w/ church  
ensemble)



**Nicole Johnson**  
Actor/Writer  
(w/ church actors)



**Guy Hatcher**  
Speaker  
(w/ daughter)



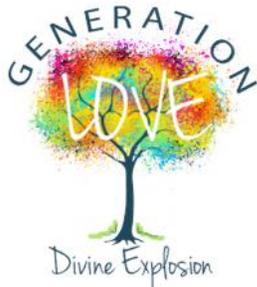
**J Loren Norris**  
Panelist 2 Host  
(w/ son)

# Locations

## Generation Love: Divine Explosion Conferences

### Women's Ministry Group Leaders

Generation Love partners with large churches who have vital Women's Ministry Groups and Leaders who are community conscience and desire to see unity in the generations. We actively are adding more partner churches in 2017.



#### Through the work of Women's Ministry Groups

Generation Love is a self-contained event brought to cities by teaming up with area churches. We bring a unique blend of beloved special guests and provide a program that paves the way for God to transform families.

Our experienced staff provides everything from start to finish using a tested and proven plan for getting the word out, engaging volunteers, and selling tickets.

### Upcoming Host Churches:

**TBA**  
**TBA, TX**  
DATE: MAY 5-6, 2017

**Cornerstone Baptist**  
**Arlington, TX**  
DATE: AUG 11-12, 2017

We are expecting to schedule additional conferences through 2017.

Ticketing through  **iTickets.com**  
CHRISTIAN EVENT TICKETS AND INFORMATION

# Reach

## Generation Love: Divine Explosion Conferences

**WOMEN:** Mothers, stepmothers, grandmothers, sisters, aunts, and their daughters, and sons.



Generation Love Conferences generally host **250-350+ women per event location**. These Christian women range in age from 16 to 85 and include a large percentage of prominent Christian women who are very active in their churches, philanthropy, and their local communities.

According to She-economy, an online marketing research firm, women account for 85% of all consumer purchases including everything from autos to healthcare:

- 91% of New Homes
- 92% Vacations
- 80% Healthcare
- 89% Bank Accounts
- 93% Food
- 93% OTC Pharmaceuticals
- 66% PCs
- 65% New Cars

American women spend about \$5 trillion annually...  
Over half the U.S. GDP

...and 100% of the Generation Love women have a deep passion for their faith as a core focus on their values and lifestyle.

### **MARKETING to WOMEN IN 2016:** *Ten Trends by Jamie Dunham* [\(Lipstick Economy.\)](#)

Here are some insights that will help us navigate the New Year of Marketing to Women. **Social is marketing.** Women are embracing new platforms of social media and marketing needs to follow. Instagram is now larger than Twitter with more than 400 million users, with 59% using Instagram daily. Some 55% of online adults use Instagram, composed of 31% women and 24% men. On average, millennial moms have 3.4 social media accounts, versus the 2.6 for moms in general. (Weber Shandwick). **Marketing to Moms means marketing to Millennials.** Currently, one-third of millennials have children and that number will continue to grow in 2016. **Millennials increase their smartphone use by 63% after becoming moms**, and they spend 35% more time on their mobile device than on their PC or laptop. Those numbers keep growing—a trend we expect to see continued in 2016.



# Sponsorship Menu

Generation Love: Divine Explosion Conferences

## PARTNERSHIP PACKAGES

Premier, Lunch, Partner and Coffee Break packages receive the highest degree of visibility and appreciation for their commitment.

Scroll down for complete package details below.

Customized packages are also available to fit YOUR needs.

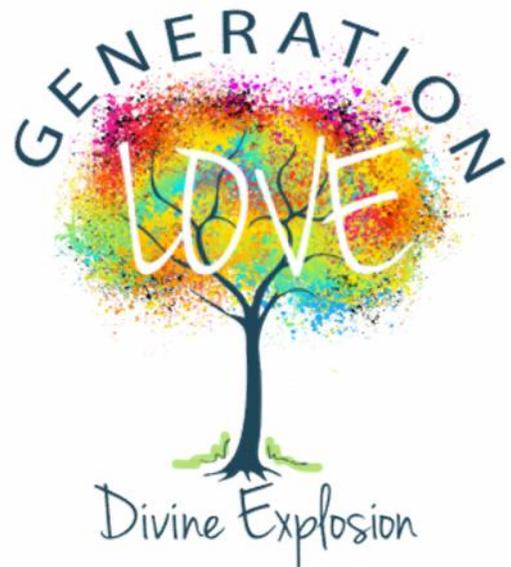
NOTE: Prices are per event.

### PACKAGES:

- o Premier Partner Package \$3,000
  - o Lunch Sponsor Package \$2,500
  - o Partner Package \$2,000
  - o Coffee Break Sponsor \$1,500
- See next page for package outlines.

### Ala Carte:

- o Commercial 60 Second Spot \$450
- o Book Trailer 60 Second Spot \$450
- o Film Trailer \$500
- o Billboard Ad or Logo on Big Screen \$350
- o Attendee Bag Stuffer \$350
- o Session Guide Ad in 8.5" h x 5.5" w booklet  
Full Page \$350
- o Vendor Exhibit Booth \$475  
Includes 2 free attendee registrations



Contact your FrontGate Engagement Specialist to discuss your needs.

# Sponsorship Packages

Generation Love: Divine Explosion Conferences

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**Premier Partner Package includes:** \$3,000

- Public Recognition with 3 minute interview from main stage
- 60 Second Spot commercial spot during programming
- Pre-Event Direct Email Ad
- **Post-Event Direct Email Ad**
- Supply your own bag stuffer item for inclusion in attendee bag
- 6 Conference registrations
- Full page ad in official Conference session guide
- Vendor booth
- **4 Conference registrations**
- Logo on website
- Logo on big screen at Conference
- Logo on eblasts

**Lunch Sponsor includes:** \$2,500

- Public Recognition from main stage
- “Thank You” signage at lunch tables as sponsor
- Table tent cards with your provided table tent card
- 60 second commercial spot during programming
- Post Event Direct Email Ad
- Supply your own bag stuffer item for inclusion in attendee bag
- 4 Conference registrations
- Full page ad in official conference session guide
- Vendor booth
- Logo on website
- Logo on big screen at Conference
- Logo on eblasts

# Sponsorship Packages

Generation Love: Divine Explosion Conferences

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**Partner Packages includes:** \$2,000

- Public “Thank You” recognition of sponsorship
- Supply item for inclusion in attendee bag
- Full page ad in official Conference session guide
- 2 Conference registrations
- Vendor Booth
- Logo on big screen at Conference
- Logo on website
- Logo on eblasts

**Coffee Break Sponsor includes:** \$1,500

- “Thank You” signage at coffee areas
- Supply item for inclusion in attendee bag
- Vendor Booth
- 2 Conference registrations
- Logo on website
- Logo on big screen – as shown below
- Logo on eblasts