



*Creation Festivals are the nation's largest Christian music festivals
with a 85,000 unique daily attendance.*

The Creation Festival was established in 1979 out of a desire to create a festival unlike any that had come before it. Since that time, the festival has seen unparalleled growth to become the world's largest annual Christian festival. Over the past 30 years, the festival has featured a virtual who's-who of Christian musicians including Christian music's founding fathers - Phil Keaggy, Randy Stonehill, and Keith Green. From the Creation stage, platinum selling artists such as Switchfoot, P.O.D., Amy Grant, Jars of Clay, Pillar and others have launched careers that would take Christian music to new heights. The festival continues to draw top Christian artists each year as well as world-renowned teachers including Josh McDowell, Josh Harris, Larry Tomczak, Chuck Smith, Miles McPherson and Frank Peretti.

What humbly began as a gathering of 5,000 believers has evolved into two events on separate coasts, drawing over 100,000 attendees each year between their two events. CREATION EAST is held every June at the festival's "home", The Agape Farm in Pennsylvania, while its younger sibling, CREATION WEST is held every July since 1997 in Washington State. Both locations feature a variety of speakers, the hottest artists in Christian music, today's top Praise and Worship leaders and a number of cutting edge artists. In addition, the festivals feature various X Games, a late night acoustic coffeehouse, a prayer tent, a children's tent, Creation radio, and much more. Each night ends in a special way as attendees enjoy an intimate communion, beautiful candlelight service, and a spectacular fireworks display.

2013 FESTIVAL INFORMATION

Creation Northeast

June 26 - 29

Agape Farm, Mount Union, PA

Creation Northwest

August 7 - 10

Enumclaw Expo Center, Enumclaw, WA

SPONSORSHIPS, ADVERTISING, & PROMOTIONS

The Creation Festivals offer numerous marketing and advertising opportunities through the following:

- **Jumbotrons**
- **Onsite promotion**
- **Magazines**
- **Direct email**
- **Programs**
- **Websites**

These components and Creation's philosophy to "under promise, and over deliver" have lead to the tremendous success of our sponsors and advertisers.



What advertisers are saying:

“For more than a decade, Come Alive International/Creation Festivals have been a key event partner for EMI-CMG. Each year, EMI’s partnership with Come Alive and Creation continues to grow in scope and in overall effectiveness, with each year over the past 13 years being more fruitful than the prior year. We value our partnership with Come Alive and Creation for many reasons, but the true reason that it works so well is due to the commitment integrity and leadership of the Come Alive team. They understand and respect the obligation put on them to delivery an event that truly glorifies God. In addition the leadership team, Come Alive and Creation are supported by hundreds of volunteers who are wonderful ambassadors on the ground for the festivals. Each year it is a pleasure to work with such a dedicated team, who truly understands partnership and ministry.”

EMI Music
CMG Distribution —**EMI CMG**

“Walden Media had the honor of partnering together with Creation Festivals in 2005 and 2006. As relational marketing is key to the success of our films in the faith and family markets, Creation Festival offered an amazing opportunity for us to introduce our message to a very large (and influential) market. The sheer size of Creation’s audience demands respect, but the staff’s creativity, professionalism, and execution combined for tremendous success.”


WALDEN MEDIA —**Walden Media**

“Creation allows Tooth and Nail/BEC Recordings to connect directly to a huge core consumer every summer at the festival events! We wouldn’t miss the opportunity!”

 —**Tooth & Nail Records**

“If you want to connect and saturate the market with your message, the Creation Festivals are the place to do it!”

REVOLT —**Revolt Marketing, for Scion/Toyota Motors**

“It was very easy to work with Creation and being a part of their events has been helpful in reaching our fans.”

 —**Big Idea/VeggieTales**

“Not only do the Creation festivals give us fantastic avenues to reach a massive and diverse audience with our music, but our ability to work with people at the festivals to be creative in our partnerships brings even greater value and meaning to our work with them.”

 —**Youth Specialties**



SPONSORSHIP & PROMOTIONAL OPTIONS

Custom Sponsorships

The most common package for our key sponsors and advertisers - each campaign is custom built to fit your message, budget and return goals. Each package gives you a tremendous voice to a large and loyal niche market.

Sponsorship: \$15,000 - \$25,000

Campsite Naming Rights

This is the first year Creation is offering Campsite Sponsors to take over the name, look and feel of each campsite area on the grounds! This is a great opportunity for repeated, festival long daily exposure as attendees return to their campsites repeatedly throughout the festival day.

CAMPSITE NAMING RIGHTS	CAMPSITES	WEST	EAST	EAST & WEST	MULTI-FESTIVAL
		25,000 Daily	60,000 Daily	85,000 Daily	DISCOUNT
Sponsor Campsite	A	\$7,500	\$7,500	\$12,500	\$2500
Custom Vertical Flag with Logo On It	B	\$7,500	\$7,500	\$12,500	\$2500
Custom Flags with Logo Only	C	\$7,500	\$7,500	\$12,500	\$2500
First Right of Refusal for 2013	D	\$7,500	\$7,500	\$12,500	\$2500
Official Name on Map	E	\$7,500	\$7,500	\$12,500	\$2500
	F	\$7,500	\$7,500	\$12,500	\$2500
	G	\$7,500	\$7,500	\$12,500	\$2500
	H	\$7,500	\$7,500	\$12,500	\$2500
	J	NA	\$7,500	NA	NA
	K	NA	\$7,500	NA	NA
	AA	NA	\$7,500	NA	NA

There are multiple campsites at Creation Festivals. This is the first year Creation is offering Campsite Sponsors to take over the name, look, and feel of each campsite.



Volunteer Team T-Shirt Sponsorship

Your logo on every staff t-shirt printed for our volunteer staff. These shirts are required to be worn daily by all volunteer staff, across all departments at the festivals; including stage security, music store, gates, hospitality, traffic control, camping and more. These shirts are kept by the volunteers and typically worn by them in public long after the festival ends - major national promotion and reach.

VOLUNTEERS T-SHIRTS (5000 QTY)	LOCATION	EAST & WEST	LIMITED AVAILABILITY
		85,000 Daily	
Put your logo on all Creation Volunteer T-Shirts	BACK UPPER (6")	\$7,500 Each	1
	SLEEVE (3")	\$7,500 Each	1
	BACK LOWER (2")	\$7,500 Each	9

There are 5000 staff and volunteers that help make Creation possible. Place your logo on the OFFICIAL CREATION T-SHIRT and let your logo be seen multiple times by 85,000+ daily attendees and hundreds of thousands of people who see our staff and volunteers wear their souvenir shirts throughout the whole year.

Golf Carts Sponsorship

One of the most visible options we offer, your logo is featured on the carts as they traverse the entire festivals grounds repeatedly throughout the day.

GOLF CARTS	COST	WEST	EAST	EAST & WEST
		10	70	85,000 Daily
Put your logo on all Creation Golf Carts	\$250 Each	\$2,500	\$17,500	\$20,000

Make your presence known, by being the EXCLUSIVE GOLF CART SPONSOR at Creation Northeast and Northwest. Creation Golf Carts are essential for transporting staff, volunteer, and artists all over the venue from backstage, through crowd and campgrounds, criss-crossing the venues multiple times daily.



Wristbands Sponsorship

Your logo will be featured on the wristbands worn by all attendees of both Creation Festivals. Over 85,000 wristbands are printed. Everyone attending is required to wear them each day of the festival – even the program people!

Sponsorship: \$9,500 for both events.

FESTIVAL WRISTBANDS™	WEST	EAST	EAST & WEST
	25,000	60,000	85,000
	NA	NA	\$9,500

Every festival attendee receives a wristband to wear while attending the festival. Often times attendees wear their wristbands for weeks after the festival is over as a souvenir. The wristband sponsorship presents a 1" x 3" space on all wristbands for a logo and approved messaging.

BIBLE SPONSORSHIP - Official Bible of Creation Festivals

Extensive promotion as the Official Bible for the events. See separate PDF available at FrontGateMedia.com/mediakits/festival-bible.pdf

Display Ad on the JumboTron Screens

Broadcast your billboard ad still on the two large JumboTron video screens on each side of the Creation Festival stage.

MAIN STAGE :15	TYPE	PER DAY AD	TOTAL ADS	WEST	EAST	MULTI-FESTIVAL
				25,000	60,000	85,000
Place your on the Main Stage for :15 at a time. Ads are sold in a set of 3, 1 each day.	SET	1	3	\$350	\$350	\$650
	SET	2	6	\$700	\$700	\$1,300
	SET	3	9	\$1,050	\$1,050	\$1,950
	SET	4	12	\$1,400	\$1,400	\$2,600

Main Stage has (2) 20x20 Screens, which make perfect billboards for your companies still ads during set changes.



Exhibit Space

Exhibit booth space is available at both Creation Northeast and Northwest. Additional fees may apply. Please inquire for complete exhibit booth information.

	INCLUDES	WEST	EAST
		25,000 DAILY	60,000 DAILY
VENDOR BOOTH 8X8	1 TABLE	\$25	\$25
	2 CHAIRS	\$20	\$20
	ELECTRICITY	\$75	\$75
	BOOTH	\$750	\$750
	TOTAL	\$870	\$870

	INCLUDES	WEST	EAST
		25,000 DAILY	60,000 DAILY
VENDOR BOOTH 8X10	1 TABLE	\$25	\$25
	2 CHAIRS	\$20	\$20
	ELECTRICITY	\$75	\$75
	BOOTH	\$890	\$890
	TOTAL	\$1,010	\$1,010

	INCLUDES	WEST	EAST
		25,000 DAILY	60,000 DAILY
ADDITIONAL SUPPLIES	1 TABLE	\$25	\$25
	2 CHAIRS	\$10	\$10

Worship Tent Sponsorship

Take advantage of the worship tent's intimate setting to make an impact for your brand each day of the festival. The worship tent features worship and training sessions to attract a mature audience of college-age students, youth pastors, worship leaders and more.

Please Inquire

Contact your FrontGate Representative • **949.600.5993** • www.FrontGateMedia.com



THE CREATION FESTIVAL PROGRAM

This is the official program guide that will be handed out at both Creation Northeast and Northwest. It contains editorial content along with the schedule of events and a map of the grounds. Attendees keep this guide with them and refer to it often during the four days of the event.

CIRCULATION: Northeast = 60,000 + Northwest = 25,000 (85,000 TOTAL)

MECHANICAL: 100 line screen, allow for a 30% dot gain

PROGRAM	SIZE	SPECS	WEST	EAST	MULTI FESTIVAL
			25,000	60,000	85,000
	FULL	7.5" x 10"	\$900	\$1,100	\$1,600
	HALF	7.5" x 5"	\$700	\$900	\$1,200
	QUARTER	3.75" x 5"	\$500	\$700	\$960
	EIGHTH	3.75" x 2.5"	\$300	\$500	\$640