



**A**n online force since 1998, Hollywood Jesus is the Internet's destination for those who find themselves at the intersection of Faith and Pop Culture. Hollywood Jesus looks for the common ground that unites those of various religious and secular standpoints—without the stone-throwing that often characterizes religious sites.

Due to its unique approach, its longevity, and its broad interest in movies, books, music and television and more, Hollywood Jesus has established an enormous base of loyal and enthusiastic followers. The extensive site features portals on Movies, DVDs, Music, Books, Comix and more. Redesigned in 2007 to create a more user-interactive environment, Hollywood Jesus stands alone as the #1 Christian entertainment site on the web.

"Hollywood Jesus differs from most other movie-review sites by Christians in that it presents the parallels between individual films and the gospel without passing judgment on a *film's* objectionable elements."

—**Christianity Today, Matt Donnelly**

"Mr. Bruce distinguished himself from fundamentalists who protest or boycott the Harry Potter books and movies as occultist."

—**New York Times, John Leland**

"A spiritual spin on this week's box office hits."

—**ABC World News Tonight**

"It has grown into one of the most popular sites of its kind."

—**Gazette Times, Carol Reeves**

"HollywoodJesus.com stands apart from the plethora of other Christian websites that take a more judgmental approach to entertainment products."

—**Vancouver Sun- Katherine Monk**

"The popularity of Hollywood Jesus has been a pleasant surprise"

—**Christianity Today**

"A web site devoted to spirituality in movies."

—**The Wall Street Journal**



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All rates are NET.

949.429.1000

www.FrontGateMedia.com

## REACH

More than 6.5 million ad views available per month from over 420,000 unique visitors.

## DEMOGRAPHICS

### Gender

Women	47%
Men	53%

### Age Range

13-17	9%
18-25	26%
26-34	33%
35-55	21%
45+	11%

### Household Income

Under \$30,000	30%
\$30,000-\$50,000	31%
\$50,000-\$100,000	30%
Over \$100,000	9%

### Marital Status

Married	55%
Single	45%

### Number Of Children At Home

One Or More	56%
No Children	44%

### Listen To Christian Radio?

Yes	40%
No	25%
Locally & Online	35%

### Numbers of Books you read per year

10+	33%
8-10	31%
4-7	28%
1-3	8%

### Number of movies per year you see in a theater

10+	48%
8-10	25%
4-7	19%
1-3	8%

### Number of DVDs you purchase per year

10+	43%
8-10	21%
4-7	22%
1-3	14%

### Christian Concerts Attended Annually

5+	18%
3-4	24%
1-2	41%

### Christian CDs Purchased Annually

10+	48%
7-9	18%
4-6	19%
1-3	15%



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## AD PRICING:

Hollywood Jesus provides site-wide exposure for every advertiser through an effective frequency strategy that insures your ad will be prominently displayed as our online community interacts with HollywoodJesus.com. We will design a package to fit each individual project budget. For your consideration, we have the following suggested packages. Please call us at 949-206-9806 to discuss your next campaign.

900,000 views @ \$4 CPM	\$3600
600,000 views @ \$5 CPM	\$2995
300,000 views @ \$7 CPM	\$2100
150,000 views @ \$9 CPM	\$1350

## AD SPECIFICATIONS:

Your ad campaign includes rotation in all of the following sizes:

Leaderboard (header)	728 w x 90 h
Billboard (header)	250 w x 208 h
Billboard (portal pages)	300 w x 250 h
Jumbo Skyscraper (article pages)	300 w x 600 h

Deliver your ad to [ads@hollywoodjesus.com](mailto:ads@hollywoodjesus.com) at least one week prior to your desired start date in order to insure on time start of run.

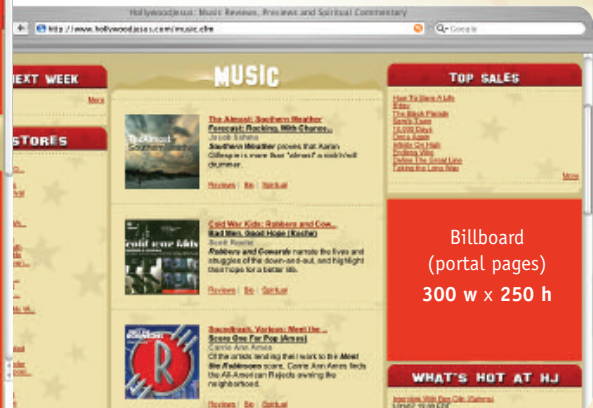
Acceptable file formats include **swf, jpg** or **gif**. For Flash files:

Include a 3-5 sec pause at end of file

No looping (add a stop action on last frame)

No music or sound files

Embed your link in the file (make the whole movie clickable, link must pop up in new window)



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