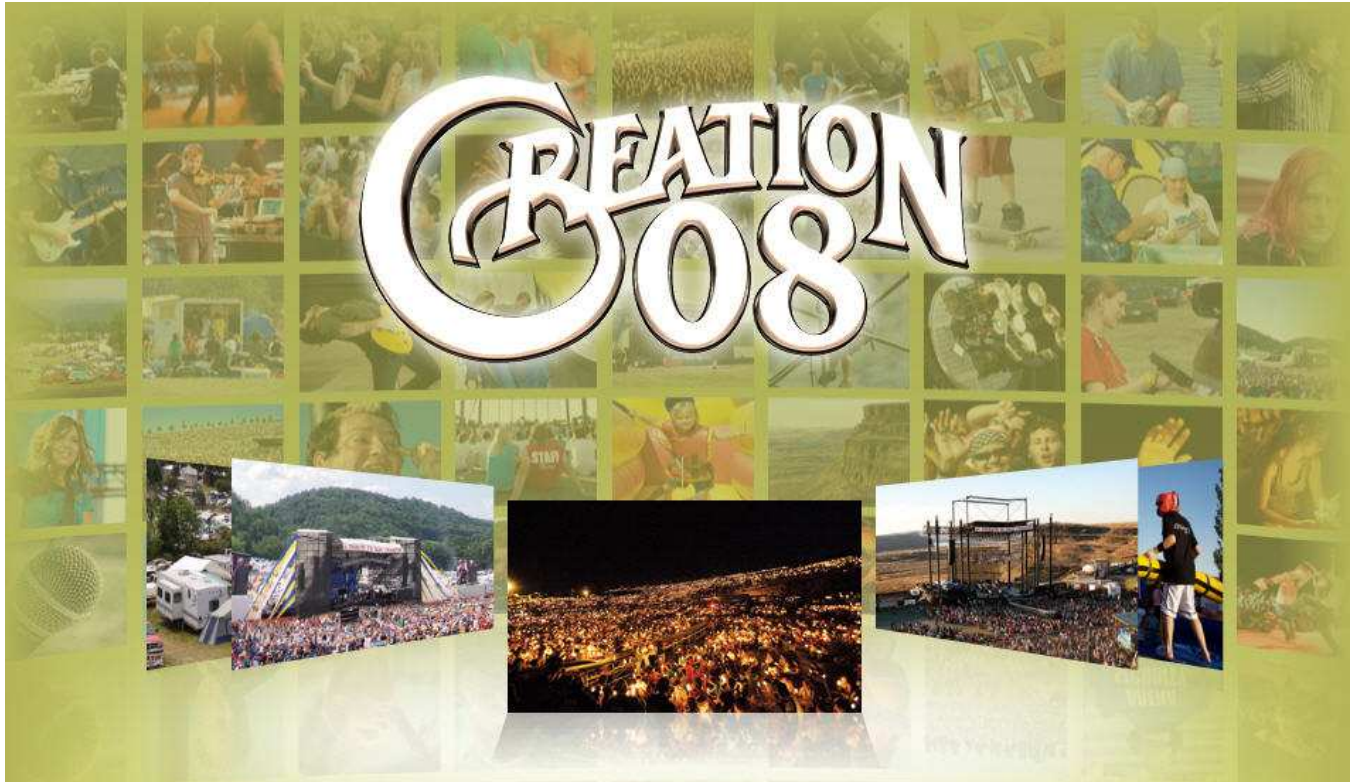




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CREATION FESTIVAL



The Creation Festival was established in 1979 out of a desire to create a festival unlike any that had come before it. Since that time, the festival has seen unparalleled growth to become the world's largest annual Christian festival. Over the past 30 years, the festival has featured a virtual who's-who of Christian musicians including Christian music's founding fathers – Phil Keaggy, Randy Stonehill, and Keith Green. From the Creation stage, platinum selling artists such as Switchfoot, P.O.D., Amy Grant, Jars of Clay, Pillar and others have launched careers that would take Christian music to new heights. The festival continues to draw top Christian artists each year as well as world-renowned teachers including Josh McDowell, Josh Harris, Larry Tomczak, Chuck Smith, Miles McPherson and Frank Peretti.

What humbly began as a gathering of 5,000 believers has evolved into two events on separate coasts, drawing over 100,000 attendees each year between their two events. CREATION EAST is held every June at the festival's "home", The Agape Farm in Pennsylvania, while its younger sibling, CREATION WEST is held every July since 1997 at the beautiful Gorge Amphitheater in Washington State. Both locations feature a variety of speakers, the hottest artists in Christian music, today's top Praise and Worship leaders and a number of cutting edge artists. In addition, the festivals feature various X Games, a late

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night acoustic coffeehouse, a prayer tent, a children's tent, Creation radio, and much more. Each night ends in a special way as attendees enjoy an intimate communion, beautiful candlelight service, and a spectacular fireworks display.

2008 FESTIVAL INFORMATION

CREATION NORTHEAST

Location: Agape Farm – Mount Union, Pennsylvania

Dates: June 25th – 28th

Attendees: 75,000 – largest in the nation!

CREATION NORTHWEST

Location: Gorge Amphitheater – George, Washington

Dates: July 23rd – 26th

Attendees: 35,000

ADVERTISING

The Creation Festivals offer numerous marketing and advertising opportunities through the following:

- Magazines
- Direct email
- Programs
- Websites
- Jumbotrons
- Onsite promotion

These components and Creation's philosophy to "*under promise, and over deliver*" have lead to the tremendous success of our sponsors and advertisers.

What advertisers are saying:

"For more than a decade, Come Alive International/Creation Festivals have been a key event partner for EMI-CMG. Each year, EMI's partnership with Come Alive and Creation continues to grow in scope and in overall effectiveness, with each year over the past 13 years being more fruitful than the prior year. We value our partnership with Come Alive and Creation for many reasons, but the true reason that it works so well is due to the commitment integrity and leadership of the Come Alive team. They understand and respect the obligation put on them to deliver an event that truly glorifies God. In addition the leadership team, Come Alive and Creation are supported by hundreds of volunteers who are wonderful ambassadors on the ground for the festivals. Each year it is a pleasure to work with such a dedicated team, who truly understands partnership and ministry."

Leisa Byars – Vice President of Consumer Marketing, EMI CMG

"Walden Media had the honor of partnering together with Creation Festivals in 2005 and 2006. As relational marketing is key to the success of our films in the faith and family markets, Creation Festival offered an amazing opportunity for us to introduce our message to a very large (and influential) market.

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The sheer size of Creation's audience demands respect, but the staff's creativity, professionalism, and execution combined for tremendous success."

Clayton Ferguson – Representative, Walden Media

"Creation allows Tooth and Nail/BEC Recordings to connect directly to a huge core consumer every summer at the festival events! We wouldn't miss the opportunity!"

Tyson Paoletti -- Marketing Director, Tooth & Nail Records

"If you want to connect and saturate the market with your message, the Creation Festivals are the place to do it!"

Adrian Santos -- Founder & CEO, Revolt Marketing, for Scion/Toyota Motors

"It was very easy to work with Creation and being a part of their events has been helpful in reaching our fans."

Lenny Franklin – Marketing Director, Big Idea/Veggie Tales

"Not only do the Creation festivals give us fantastic avenues to reach a massive and diverse audience with our music, but our ability to work with people at the festivals to be creative in our partnerships brings even greater value and meaning to our work with them."

Dave Palmer – General Manager, Gotee Records

ADVERTISING OPTIONS

Main Stage Title Sponsor

This the largest sponsorship package available offering your brand maximum exposure and reach to the Creation Festival audience.

The EXCLUSIVE package includes:

- Logo on all promotional materials
- Logo on all backstage passes
- Prime-positioned full page ad in all promotional pieces including program and magazine
- Multiple jumbotron spots
- Main stage promotions
- Signage, banners during the festival

Please call for more details.

Custom Sponsorships

The most common package for our key sponsors and advertisers – Each campaign is custom built to fit your message, budget and return goals. Each package gives you a tremendous voice to a large and loyal niche market. Please call to create a custom package!

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Sponsor the Youth Leaders – *SOLD OUT for 2008!*

Directly access all the youth leaders attending the Creation Festivals. Your logo on all associated promotional pieces, program ad, plus a branded tent in the main area.

BIBLE SPONSORSHIP – Official Bible of Creation Festival

See separate PDF available at FrontGateMedia.com

A LA CARTE

Direct Email

Reach as many as 900,000 opt-in email subscribers from festival attendance via eblasts or electronic postcards.

1 to 149,999 names	0.07 per name
150,000 +	0.05 per name

Web Advertising

- 3,500,000 hits/month
- 500,000 unique page visits/month

"Above the Fold" Ad (400x83)

\$1,440.00 per month

Right "Side Bar" Ad (180x150)

\$720.00 per month

Video Spots on the Jumbotron Screens

Your 60 second video commercial or billboard ad will be shown once a day for all four days of the festival to a *captive audience* before or after the headliners at the main stage area each evening. Approximately 10 minutes of ad time is sold each evening.

Cost: \$3,500

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Creation Festival Program

This is the official program guide that will be distributed at both Creation Northeast and Creation Northwest for a total circulation of 110,000. It contains editorial content, onsite information, schedule of events and a map of the grounds. Attendees keep this guide with them and refer to it often during the four days of the event.

Full Page, B&W (7" w x 9 3/4" h)	\$5,084
Half Page, B&W (7" w x 4 13/16" h) (3 1/2" w x 9 3/4" h)	\$3,338
Fourth Page, B&W (3 1/2" w x 4 13/16" h)	\$2,168

Creation Festival Magazine

Each promotional magazine branded for Creation Northeast and Northwest contains editorial content, special promotional pieces, along with the registration form. The publication boasts a total circulation of 600,000 to connect you with a large audience of active Christian entertainment fans.

Artwork Deadline: December 14, 2007

Mailing Date: January 12, 2008

Full Page, 4 Color • (10" w x 11" h)	\$11,366
Half Page, 4 Color • Horizontal: (10" w x 5 3/8" h) • Vertical: (4 7/8" w x 11" h)	\$7,788
Half Page, 4 Color • (4 7/8" w x 5 2/3" h)	\$5,148

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