



FrontGateSM

Your Gateway to the Christian AudienceSM

BIOLA MEDIA CONFERENCE 2008 EVENT PARTNER PACKAGES

“BLUEPRINT HOLLYWOOD: DESIGNING FOR THE DIGITAL AGE”

The Biola Media Conference is THE event for anyone active in the entertainment field with their Christian faith.

On Saturday, May 3rd at CBS Studios in Studio City, California, the 2008 Biola Media Conference features the timely theme: “Blueprint Hollywood: Designing for the Digital Age.” General Sessions for the event will be conducted onsite in one of the many soundstages on the lot.

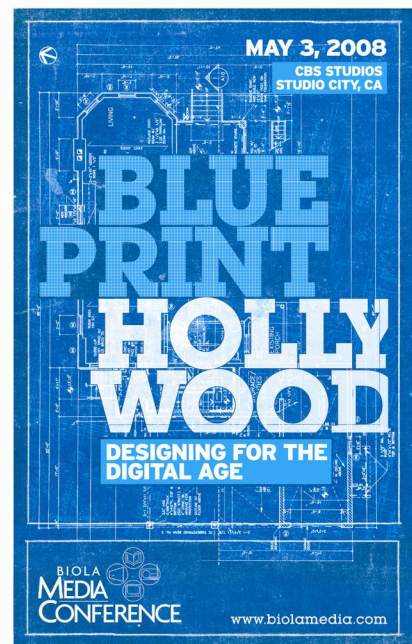
In addition, this year’s event has significantly increased time for personal connection and networking, much of which will take place on the Downtown New York Street set where CSI: New York is filmed.

Providing access to top professionals in film, television, and digital media, this year’s conference will address the challenges for Hollywood at the dawn of the online entertainment revolution. The conference features major industry keynotes, and workshops that explore the changes producers, writers, directors, actors, and other professionals will encounter as we transition from traditional to digital media.

The 2008 conference is the 13th annual event and will draw 600-800 attendees in search of professional training and instruction from some of the most influential individuals in Film, TV, Radio, PR and Journalism today. Topics cover every aspect of media related careers, technologies, and ministries from the creative, to the financial, and production processes for media.

Special sessions will feature panels on content, platforms, and production, and how creativity, delivery systems, and financing will impact the future. We’ll also hear from professionals who have been there before, and can report from the front lines on the changes coming up in your life and work.

This innovative event is designed to explore the evolving opportunities in cinema and media arts and has become the largest event in the country for people of faith working in the entertainment industry. Please join us at the new location at CBS Studios, in Studio City and discover the information, people, and opportunities that transform careers.



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The event is sponsored by the Cinema and Media Arts Department at Biola University, one of the most effective and successful entertainment degree programs in the country. Located only 30 miles from the entertainment capital of the world, Biola attracts and supplies unprecedented access to industry professionals and opportunities, bringing an integrated standard of professionalism and Christian faith that is helping to change our world.

"This generation is visual, digital, and connected. Reaching this culture continues to be the greatest challenge ever faced. Our goal is to create a new strategy for reaching an image based generation."

- **Ralph Winter**, Executive Producer X-Men, X-2, X-Men: The Last Stand, Fantastic Four, Fantastic Four: Rise of the Silver Surfer, and Co - Chairman of the Biola Studio Task Force

"At The Biola Media Conference, the focus is on the real-life, practical issues of producing films and creating television and other media. Theoretical discussions are nice, but if you want to get your hands dirty and make a real difference, then this is the place to be."

- **Phil Cooke**, President and Creative Director of Cooke Pictures, Founding Partner of TWC Films, and Co - Chairman of the Biola Studio Task Force.

"Biola continues to emerge as the best place around for young Christian filmmakers to develop a unique point of view, and to become excellent at their craft."

- **Scott Derrickson**, Director/Screenwriter of Exorcism of Emily Rose, Biola Alumnus ('89)



"The Biola Media Conference is for many the first step to a career in Hollywood. I recommend it."

- **Mark Joseph**, Founder/CEO of MJM Entertainment Group & Bully Pulpit Records, Producer, Monkey Trial. Producer, Passion of The Christ Songs CD, columnist for FoxNews.com.

"The Biola Media Conference is crucial resource for effectively bringing Christian thought into America's influential media culture. The quality of the conferences is exemplary."

- **David McFadzean**, Wind Dancer Productions (Producer, Home Improvement, and What Women Want w/Mel Gibson)

"The spiritual and practical importance of this conference should not be underestimated. It gives attendees the opportunity to hear wisdom from accomplished professionals who actually care about them -- something they are not as likely to get out in the media world which they are trying to break into."

- **Brian Godawa**, Screenwriter, Frank Peretti's *The Visitation* and *To End All Wars* (Kiefer Sutherland)

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THE TOP EXECUTIVES & SPEAKERS IN ENTERTAINMENT

Each year's event features top speakers from all aspects of the industry. Surprise guests frequently appear to speak and attend each year. A partial speaker list from previous conferences includes...

MARK ZORADI	President of Disney Motion Picture Group
SIMON SWART	Executive VP for FOX Home Entertainment
SCOTT DERRICKSON	Writer/Director, The Exorcism of Emily Rose
RALPH WINTER	Executive Producer, X-Men, Fantastic Four, X3
STEVE MCEVEETY	Producer of Passion of the Christ, Braveheart, We Were Soldiers
SHERRI SHEPHERD	Actress: The View, Everybody Loves Raymond, The Jamie Foxx Show
MIKE KLAUSMAN	President of CBS Studio Center
BRIAN BIRD	Executive Producer, Touched By An Angel, The Last Sin Eater
ARTHUR ANDERSON	Producer/Director, Face Off, Mission Impossible II, MI:3
DARREN GRANT	Director, Diary of a Mad Black Woman
LORI MCCREARY	Producer/CEO of Revelation Entertainment with Morgan Freeman
STEPHANIE FREDERIC	Producer/Director for Black Entertainment Television
KEN WALES	Producer, Amazing Grace
DEAN BATALI	Executive Producer/Writer, That 70's Show
TERRY BOTWICK	Producer/CEO of Thunderpoint Studios
PHIL COOKE	Founding Partner of TWC Films, Producer/Director of Cooke Pictures
CHUCK SLOCUM	Exec. VP - Writer's Guild of America, Chair. Act One

AUDIENCE

The 2008 Biola Media Conference exposes your organization to an audience of producers, directors, writers, actors, pastors, academic leaders, musicians, technology managers, executives, and students.

This year's 13th annual event expects 600 - 800 attendees actively involved in every aspect and arena of film making, television production, news media, digital media, animation, music licensing, radio production, media management, financing and technologies.



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SUPPORTING ROLES

SPACE CLOSES: WEDNESDAY, APRIL 16

We are on the cusp of a radical, brave new world in Hollywood. The Christian Community has finally been discovered-- as producers and consumers, meanwhile nothing less than complete revolution is taking place, leaving everyone scrambling to draw up a blueprint for the future. There has never been a better time for your company to get involved and reach these influential individuals in the entertainment industry. Be a part of the Biola Media Conference!

With partnership options starting at only \$250, there's something here for any company at any level. Key event partners receive the highest degree of visibility and appreciation for their commitment to the Biola Media Conference. Packages include the following. Scroll down for additional details on each individual partnership package.

Cornerstone "Lounge" Partner	\$4500	Bag Stuffer	\$375 per item
Keynote Partner	\$3000	Lanyards	\$375 + lanyards
Producer	\$1500	Session Guide Ads - 3 sizes	See Below
Coffee Bar & Registration Host	\$1200	Table Toppers	\$275
Registration Bag	\$475	Vendor Exhibit Booth	\$250



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EVENT PARTNER PACKAGE DESCRIPTIONS:

Cornerstone “Lounge” Partner \$4500

- Host your own lounge on the New York Street set!
- Banner of up to 4' x 10' size on New York Street balcony
- Up to 60 second commercial shown in a General Session
- Up to 60 second commercial shown at lunch & networking times
- Supply your item for inclusion in the conference registration bag
- Logo presentation on General Session screens & conference badges
- Logo in all print, web, and email media promotional materials
- Public introduction and appreciation for your support
- Six (6) conference registrations including lunches
- Two tickets to the exclusive Post Production Evening Dinner w/ Speakers
- Two page spread ad in the Session Guide
- Vendor Exhibit Booth on New York Street set

Keynote Partner \$3000

- Up to 60 second commercial shown in a General Session
- Banner of up to 4' x 10' size on New York Street balcony
- Supply your item for inclusion in the conference registration bag
- Logo presentation on General Session screens & conference badges
- Logo in all print, web, and email media promotional materials
- Public introduction and appreciation for your support
- Four (4) conference registrations including lunches
- Two tickets to the exclusive Post Production Evening Dinner w/ Speakers
- Full page ad in the Session Guide
- Vendor Exhibit Booth on New York Street set

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Producer

\$1500

- Full page ad in the Session Guide
- Supply your item for inclusion in the conference registration bag
- Logo presentation on all General Session Screens
- Public Announcement during the program
- Logo in all print, web, and email media promotional materials.
- Two conference registrations including lunch

Coffee Bar & Registration Host

\$1200

- “Your Name” Coffee Bar - Host Signage for entire day
- Signage at Registration
- Full page ad in the Session Guide
- Supply your item for inclusion in the registration bag
- Vendor Exhibit Booth on New York Street set
- Logo in all print, web, and email media promotional materials
- Two conference registrations including lunch

Commercial Spots

Available in Cornerstone & Keynote Partner Packages above.

Registration Bag

\$475

- Supply 800 of your bag to be given to every conference attendee at registration.
- Include your own bag stuffer in the bag.

Bag Stuffer

\$375 per item

- Supply your item for inclusion in the Biola Media Conference registration bag given to all attendees.

Lanyards

\$375 plus lanyards

- Supply your lanyard to be given to all conference speakers and attendees at registration.

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Session Guide Advertisements:

The Session Guide is a beautiful, 4 color layout printed on high quality paper and serves as the attendees' guide to the entire Biola Media Conference event. Attendees consult the Guide repeatedly throughout the day.

- Two Page Spread \$500
- Full page 8"X5" \$375
- Half page 4"X5" \$250

Table Toppers \$275

- Supply your artwork and we'll print a table topper for all tables in the New York Street set area where lunch and the networking times will take place.

Vendor Exhibit Booth \$250

- On the New York Street set!
- Skirted 8' table & chair, Prepare to be outdoors.
- One conference registration including lunch (\$125 value.)
- Electricity hook up provided. Bring your extension cords and electronics.

CBS Studios: The New York Street Set



Space Closes Wednesday, April 16

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