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The Washington Times

The Washington Times Selects FrontGate Media For Exclusive Faith and Family Values Market Representation

FrontGate Media Expands Reach As #1 Source Of Conservative Faith Consumers

Orange County, CA – FrontGate Media; the leading faith-based, pop-culture media & marketing group, is pleased to announce their new exclusive partnership with *The Washington Times* as the exclusive faith and family values market representation for their digital media properties.

As a result of the partnership, the two companies will work together to create new online promotional opportunities at WashingtonTimes.com. FrontGate Media will introduce *The Washington Times* to the core companies and organizations in the faith based market, which represents \$4.6 billion worth of Christian products purchased by consumers annually according to a recent article in *USA Today*.

WashingtonTimes.com generates more than 17 million page views per month from 3 million unique visitors. According to Nielsen Online, *The Washington Times* places #17 in the top 30 newspaper websites ranked by monthly unique visitors ahead of publications including San Jose's MercuryNews.com, KansasCity.com, DallasNews.com, MiamiHerald.com, The Houston Chronicle. *The Washington Times'* nationally syndicated three-hour news talk show also airs live Monday through Friday, 6am-9am (EST), across 40 markets including Los Angeles, San Francisco, Washington DC, Tampa, Denver and more.

"FrontGate Media is the significant player in the faith market for companies who want culture-engaged, active, faith and family values based consumers. I am excited to develop new opportunities for *The Washington Times* with FrontGate Media." says Eric Getzinger, General Manager, Digital Business for *The Washington Times*.

With the announcement, FrontGate Media further expands its ranking as #1 in reach to the conservative, faith-based consumer audience. *The Washington Times* joins FrontGate's other market leading conservative faith audiences including the American Family Association, *Human Events*, *Red State*, Conservative Book Club, *National Review*, and newsletters from Newt Gingrich, Ann Coulter, Pat Buchanan, Chuck Norris and more. The media group also dominates in reach to faith-based entertainment fans through the top entertainment properties including Gospel Music Channel, HearItFirst.com, and HollywoodJesus.com; to top event attendees via iTickets.com, Creation Festivals, Spirit West Coast festivals and the Biola Media Conference; to youth leaders through several properties including Youth Specialties, and to worship leaders and church musicians through *Worship Musician*, *Christian Musician*, *Creator*, TheWorshipCommunity.com and more.

"I am honored to have an organization with the mission, stature and history of *The Washington Times* as part of FrontGate Media," explains Scott Shuford, CEO of FrontGate Media. "Our group is founded solely on delivering marketing value to companies desiring to reach the faith and family values based consumer, and The Washington Times delivers exactly that."

[About The Washington Times](#)

The Washington Times LLC is a multimedia company in the nation's capital that publishes The Washington Times, a full-service, general interest daily newspaper and other media products. Founded in 1982, The Washington Times is one of the most-often-quoted newspapers in the U.S. with a reputation for hard-hitting investigative reporting and thorough coverage of news and issues affecting family, faith, culture, and politics. The washingtontimes.com web site includes all of the original content from the daily printed newspaper plus

original content produced for online users in print, audio, visual and interactive formats, and is one of the leading newspaper websites in the country.

[About FrontGate Media](#)

FrontGate Media is the largest pop culture media group & marketing service reaching the faith and family audience with 15 million email subscribers, 25 million monthly page views, 600,000+ at events and in 45 million+ television households. The firm serves as both conduit and coach for brands and companies desiring to reach any and every demographic of faith-based consumers through promotional campaigns through its media group. FrontGate also provides social networking, public relations, merchandise development and mobile giving services. The company has been repeatedly honored by World Vision as their #1 emedia partner, and plays a key role in the success of non-profit organizations, publishers and authors, movie studios, record labels and artists and more seeking “creative & emerging media” outlets. The company was recently featured in *Adweek* as an authority on the “Role Of Religion In Modern Consumer Culture.”

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