



## ***The Voyage of the Dawn Treader* To Make West Coast Debut at Biola Media Conference**

### **Walden Media President to Give Sneak Peek of Next Film in Narnia Series**

STUDIO CITY, CALIF. --- The next film in the Chronicles of Narnia series, *The Voyage Of The Dawn Treader*, will make its West Coast debut when the president of Walden Media, Micheal Flaherty, unveils clips from the upcoming film at the Biola Media Conference on Saturday, May 1, 2010 at CBS Studios in Studio City, CA. The film is scheduled for release on December 10, 2010 in partnership with 20th Century Fox.

"We are beyond thrilled to have Micheal Flaherty give us an advance look at *Voyage of the Dawn Treader*, noted Jack Hafer, producer of the award-winning film *To End All Wars* and Chair of Biola University's nationally acclaimed Cinema and Media Arts program. "As the co-founder and president of Walden Media, he has a unique and visionary perspective on the latest installment of this extraordinary franchise. And for anyone who's a Narnia fan, this is a not-to-be-missed event."

In addition to the Narnia series, Walden has financed and produced such films as *Charlotte's Web*, *Bridge to Terabithia*, *Holes*, *Because of Winn-Dixie*, *Journey to the Center of the Earth 3D*, *I Am David*, *Amazing Grace* and their latest film release, *Tooth Fairy* starring Dwayne "The Rock" Johnson.

This years' "WORLDS COLLIDE" theme will explore how technology and the current economic crisis have set the stage for the collision of traditional models and new digital possibilities today. Noting that in periods of dramatic change, often the worst economic times become catalysts for our greatest innovations.

"With studios narrowing their releases to "tent pole" films and distribution outlets tightening – we have, on the other hand, the collision of smartphones and new devices like netbooks and iPad on the scene, making film production more streamlined, economical and portable than ever," noted Phil Cooke who will moderate the event. "BMC workshops such as, "Producing Projects in the 21st Century; Using Tools and Technologies Available Within the Last 12 Months," will deliver a career enhancing tech-tutorial by showing the latest innovations in portable production that could change your ability to affect both the quality and the bottom line of your production."

The Biola Media Conference, sponsored by Biola University and part of the FrontGate Media group, attracts over 600 attendees – making it the largest event in the country for people of faith working in the entertainment industry. It is known for its intimate and practical conversations with leading Hollywood professionals, with industry training and instruction from some of the most influential individuals in Film, TV, PR, Media Marketing, Management and Digital Media. Conference topics cover every aspect of media related careers, technologies, and ministries from the creative, to the financial, to the production process.

"This not-to-be-missed event compacts into one day an opportunity like no other," notes Hafer. "It's a chance to discover concrete direction for your career and put you in touch with the people and resources anyone serious about a career in entertainment or media needs to know."

The Biola Media Conference has extended the early DISCOUNTED rate. Take advantage of the Early Admission price of \$135 until March 26; \$150 General Admission from March 27 – April 27; and \$180 at the door. Lunch and coffee bar provided. For more information or to register online, visit [www.biolamedia.com](http://www.biolamedia.com).

Sponsorship opportunities are available through FrontGate Media at <http://tinyurl.com/biolamedia>.

### [About Biola Media Conference](#)

In its 15th year, the Biola Media Conference exists to educate, inspire, and network media professionals while providing creative inspiration into the spiritual nature of any career in the media industry. BMC attracts participants who will benefit from direct interaction with acclaimed industry pros who are at the top of their craft. From CEOs to students, attendees secure valuable information, insight, and contacts that strengthen their character and careers.

### [About FrontGate Media](#)

FrontGate Media is the largest pop-culture media group & marketing service reaching the faith and family values audience which represents \$4.6 billion worth of Christian products purchased by consumers annually according to a recent article in *USA Today*. The FrontGate Media group reaches 15 million email subscribers, 25 million monthly page views, 600,000+ at events and in 46 million+ television households. The firm serves as both conduit and coach for brands and companies desiring to reach any and every demographic of faith-based consumers through promotional campaigns through its media group. FrontGate also provides social networking, public relations, merchandise development and mobile giving services. The company has been repeatedly honored by World Vision as their #1 emedia partner, and plays a key role in the success of movie studios, non-profit organizations, publishers and authors, record labels and artists and more seeking "creative & emerging media" outlets. The company has been featured in *Adweek* as an authority on the "Role Of Religion In Modern Consumer Culture."

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Biola University is a private Christian university located in Southern California on the border of Los Angeles and Orange counties in the city of La Mirada. For over 100 years, Biola has remained committed to its biblical foundation, integrating biblical principles with every academic program. U.S. News & World Report recognizes Biola as a "National University," which is considered the "major leagues" of higher education. In addition to its focus on intentional spiritual development and career preparation, Biola offers a unique academic environment where all faculty, staff and students are professing Christians. With over 145 academic programs in six schools, Biola offers degrees ranging from B.A. to Ph.D. For more information, visit [www.biola.edu](http://www.biola.edu) or call (562) 777 – 4061.

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