



MEDIA ALERT

For Immediate Release
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ADWEEK



ADWEEK's Holy War

(Mission Viejo, Calif. – October 28, 2008) In a recent Cover Story titled “Holy War: Church and State,” Nielsen Business Media’s prestigious industry trade publication ADWEEK investigated the clash between consumerism and religion in America. Their Special Report provides analysis and commentary on the role of religion in modern consumer culture.

The report includes statistical information from NBC News/Wall Street Journal, Baylor University’s Institute for Studies of Religion, The Barna Group, New York University’s Leonard N. Stern School of Business, Pew Research Center’s Forum on Religion & Public Life, and commentary from Scott A. Shuford, CEO of FrontGate Media.

See the article online at [ADWEEK](http://www.adweek.com) or pick up the issue at your local newsstand.



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For more information on FrontGate Media or for the opportunity to interview Founder / CEO Scott A. Shuford, please contact:

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