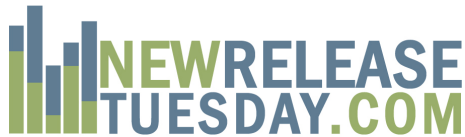


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NewReleaseTuesday.com Receives 2009 Standard Of Excellence Award From The Web Marketing Association

Christian Entertainment Site Continues To Innovate While Experiencing Explosive Growth

BOISE, ID – NewReleaseTuesday.com (NRT, <http://www.newreleasetuesday.com>), a Christian music, social and entertainment mega-site and part of the FrontGate Media group, announced today it has been recognized with the 2009 WebAward for Standard of Excellence in Web Development in the Faith-based category (<http://www.webaward.org/winner.asp?eid=13351>).

The annual competition, now in its 13th year, welcomed over 2,000 entries in over 96 categories and 45 countries. Entries were judged on design, copy writing, innovation, content, interactivity, navigation and use of technology. Founded by the Web Marketing Association in 1997, the WebAwards is the standards-defining competition that sets industry benchmarks for the best web sites based on the seven criteria of a successful website. The goal of the WebAwards is to provide a forum to recognize the people and organizations responsible for developing some of the most effective websites on the Internet today.

"I couldn't be more thrilled to accept this recognition as a leader in our category alongside Joel Osteen Ministries, Beliefnet, OurPrayer, EO Tours, New England Province Of Jesuits, Precious Girls Club and Guideposts," says Kevin McNeese, founder of NewReleaseTuesday.com. "As Christians, I believe we have a special calling to ensure we are giving God our best in everything we do, and I believe NRT, along with the other winners in our category, continue to represent that mission."

This prestigious award comes during an exciting time for NRT, which continues to see record growth and innovation. September 2009 posted the highest traffic yet for the site, with just under 150,000 visitors and 533,000 page views, a visitor increase of 70% over 2008 and an astonishing 560% over 2007.

"This is a well-deserved reward for the NewReleaseTuesday team. NRT is an integral part of what makes FrontGate Media the #1 pop-culture audience in the faith-based market." states Scott A. Shuford, CEO of FrontGate Media.

Membership in the site's popular NRTeam, a street team social network that allows members to interact and add content throughout the site while earning points for free merchandise, recently passed 21,000 and continues to swell with over 180,000 pages of user generated content.

With an ongoing mission to be the best and most informative Christian music site online, NRT has recently released a number of major new features. Visitors can now view Artist Rankings sorted by profile views as well as the number of fans an artist has and NRTeam Members can now post

Status Updates, made popular by social networking sites like Facebook and MySpace, while keeping track of their friend's activity on the site.

An exciting new feature is the full integration of Twitter.com into NRT. Twitter has quickly emerged as a powerful social networking tool used by millions around the world, including many Christian music artists. In addition to displaying artist tweets on their profile pages, a main page collects the messages (tweets) posted by over 500 Christian music artists and band members and displays them all on one page so visitors can quickly get a pulse on what Christian artists are doing, thinking and saying to their fans.

"NRT offers an experience for our users unmatched by any other site," McNeese says. "We continue to see Christian music and entertainment fans respond and engage like never before while sharing the site with their family and friends. From NRT Mobile, our iPhone and iPod Touch application that recently saw its 35,000th download, to our innovative, unique and growing community and now our recent Standard of Excellence WebAward, it's certainly an exciting time to be a part of NewReleaseTuesday.com. I can't wait to see where God takes us next!"

About NewReleaseTuesday.com

<http://www.NewReleaseTuesday.com> was launched in August of 2002 and offers the most complete and up-to-date listing of upcoming Christian music releases online, exclusive artist interviews, commentary from a variety of columnists, weekly New Christian Music PodCasts and the latest in Christian music news. It is also the home to the NRTeam, an online music community that maintains one of the largest online databases of Christian artist profiles, album reviews and song lyrics.

About FrontGate Media:

FrontGate Media is the largest pop culture media group reaching the faith and family audience with 15 million email subscribers, 25 million monthly page views, 600,000+ at events and in 45 million television households. The firm serves as both conduit and coach for brands and companies desiring to reach any and every demographic of faith-based consumers through promotional campaigns through its media group. FrontGate also provides social networking and public relations services. The company has been honored by World Vision as their #1 emedia partner, and plays a key role in the success of record labels and artists, publishers and authors, movie studios, non-profit organizations and more seeking "creative & emerging media" outlets. The company was recently featured in *Adweek* as an authority on the "Role Of Religion In Modern Consumer Culture."

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