



MEDIA ALERT

For Immediate Release
December 17, 2008

For information contact:
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HearItFirst.com and Gospel Music Channel Present the Winter Jam 09 Tour Spectacular “Spiff Your Space!” Contest

Winter Jam 2009 Announces Updated Artists & Dates

HearItFirst.com, host of the official Winter Jam site at www.HearItFirst.com/WinterJam and at www.jamtour.com announces the Winter Jam 2009 artist roster and tour dates.

Winter Jam 2009’s updated roster is headlined by the “GMA Artist Of The Year 2008” tobyMac, with special guests Hawk Nelson “GMA New Artist Of The Year 2008” Brandon Heath, Francesca Battistelli, the Precious Girls Club Pre-Jam Party with pureNRG, and Gotee Recording artist, Stephanie Smith. Grammy-nominated and Dove Award-winning NewSong will host the high-energy event for the 14th consecutive year, with special guest speaker Tony Nolan. Family Force 5, The Afters and Barlow Girl will also play select dates.

HearItFirst.com, the definitive online destination for the Christian music fan, and Gospel Music Channel, television’s only 24 hour a day Christian Music Network, are excited to announce the **Winter Jam 09 Tour Spectacular *Spiff Your Space!*** contest. Co-sponsors of the contest include ConversantLife.com, Parable Christian Stores and Thomas Nelson Publishers.

The Grand Prize winner in the *Spiff Your Space!* contest will win a room full of the best electronics and gadgets on the market today. The Grand Prize package includes a MacBook 13” Computer, a Flat Panel 32” Television, an Xbox 360 and an iPod Touch 8GB. More detailed entry information, additional promotions and more prizes will be announced before Winter Jam hits the road in January 2009. To enter and obtain official rules check out www.hearitfirst.com/win starting January 6.

The Winter Jam Tour Spectacular 2009 runs from January 8th until March 15th, and is Christian music’s largest annual musical tour. Now in its 14th year, Winter Jam 2009 promises to be the biggest and brightest year ever, appearing in arena venues in 35 markets.

With the current economic environment, Winter Jam 2009 projects increased attendance as their recession-proof “no tickets” policy continues to allow consumers to simply pay \$10 at the door for admission with no advance ticket sales.



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This strategy resulted in sold out arenas in 2008, with total paid attendance of 311,836 with an average nightly attendance of 9,172. This accomplishment was not missed as Winter Jam was the fourth ranked tour on Pollstar's 2008 First Quarter Ticket Sales Chart, topping other music tours including Hannah Montana/Miley Cyrus, The Police and Foo Fighters.

Winter Jam Tour Spectacular 2009 Tour dates:

8-Jan Roanoke VA-Roanoke Civic Center
9-Jan Chattanooga TN - UTC McKenzie Arena
10-Jan Fayetteville NC-Crown Coliseum
11-Jan Charlotte NC-Time Warner Cable Arena
15-Jan Augusta, GA - James Brown Arena
16-Jan Tallahassee FL-Leon County Civic Center
17-Jan Tampa, FL - Sun Dome
18-Jan Macon GA - Macon Coliseum
23-Jan Peoria, IL - Peoria Civic Center
24-Jan Des Moines, IA - Veterans Memorial Auditorium
25-Jan St. Charles, MO - Family Arena
29-Jan Cincinnati, OH - Cincinnati Gardens
30-Jan Cleveland, OH - Wolstein Center
31-Jan Columbus, OH - Schottenstein Center
5-Feb Southaven, MS - DeSoto Civic Center
6-Feb Little Rock, AR - ALLTEL Arena
7-Feb Birmingham, AL - BJCC Arena
8-Feb Duluth, GA - Arena at Gwinnett Center
13-Feb Greenville, SC - BI-LO Center
14-Feb Jacksonville, FL - Veterans Memorial Arena
15-Feb Mobile, AL - USA Mitchell Center
20-Feb Columbia, SC - Colonial Life Center
21-Feb Greensboro, NC - Greensboro Coliseum
22-Feb Norfolk, VA - Norfolk Scope Arena
26-Feb Oklahoma City, OK - Ford Center
27-Feb Tulsa, OK - Mabee Center
28-Feb Wichita, KS - Charles Koch Arena
1-Mar Council Bluffs, IA - Mid-America Center
6-Mar Knoxville, TN - Thompson-Boling Arena
7-Mar Lexington, KY - Rupp Arena
8-Mar Tupelo, MS - BancorpSouth Center
12-Mar Grand Rapids, MI - Van Andel Arena
13-Mar Ft. Wayne, IN - Allen County War Memorial Coliseum
14-Mar Ypsilanti, MI - EMU Convocation Center
15-Mar Nashville, TN - Sommet Center



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ABOUT HEARITFIRST.COM

HearItFirst.com is the best in class, definitive online destination for the Christian music fan.

Filled with rich content covering the entire Christian music industry, HIF boasts a membership of over 1872,000 users, and hosts an array of features on the site, including Exclusive Content Rich Media – videos, photos & audio streams, Genre Sections, Artist Pages, News, New Releases, Store, Tour Information, Community and Blogs.

HearItFirst.com is THE destination for Christian music enthusiasts to connect within a fan community to enjoy the newest and most exclusive content and information about their favorite artists. <http://www.hearitfirst.com>

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For more information about HearItFirst.com, the Spiff Your Space! contest or Winter Jam 09 , please contact:

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