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Gospel Music Channel Posts 185% Growth In Subscribers and Projects 47.1 Million Television Households by Year End

FrontGate Media expands its Event Promotion offerings with GMC's new Geo-Targeted Promotions and offers Video On Demand Spots

Gospel Music Channel (GMC) and FrontGate Media have released the latest growth statistics for GMC's Internet, Email Subscriber and Television Household numbers, showing that GMC is not only the top Christian entertainment television network, the fastest growing network in cable TV, but also the leading Christian music internet site.

With this growth, GMC and FrontGate Media have expanded their relationship beyond the successful E-motion Web & TV packages to debut a new Targeted Events Package customizable by city, and new Video on Demand on-air advertising.

GMC is now in 45 million cable/satellite homes and projects 47.1 million homes by the 2009 year end. Monthly site visitors has grown to over 220,000 uniques, making the GospelMusicChannel.com the most visited Christian Music site according to Compete.com. Those visitors are generating an average of 800,000 page views per month and 150,000 video streams per month.

In addition, Gospel Music Channel's eNewsletter has grown to reach more than 180,000 Christian music fans **each week**, that's a 185% growth since April 2008. The 100% opt-in list is connecting to this highly loyal audience with a <0.2% weekly attrition.

GMC's family-friendly music, movies, and series programming is also viewed by more than 1 million Video On Demand users per quarter. GMC continues to be #1 in emotional connection to audience according to the Meyers Emotional Connections Study among emerging and mid-sized networks.

Through FrontGate Media's Events Package, tours, conferences and events of all kinds can target individual cities through GMC to advertise their name, date, and event information

specifically to each event city location through directed web banners and HTML email. With this geo-targeting, events are promoted not only to the local audience selected by the sponsor, but national ads will be customized for a local audience as well. For example, a tour banner ad can be tagged for individual shows that will be coming through a region. Targeted ads stop when ticket sales close for the city.

In addition, events have the option to have GMC produce a custom :15 billboard spot to run on Gospel Music Channel. The new GMC event options join FrontGate Media's other event specific promotional opportunities through iTickets.com, the #1 Christian events web site, HearItFirst.com and on-site promotions at various festivals and events throughout the country including Creation Festival: The Tour coming in Fall 2009.

Video on Demand opportunities have also been added allowing sponsors to air :15 mp2 or mp4 video files reaching the 1 million Video On Demand users per quarter. These spots run prior to GMC viewer's selected shows on cable and satellite VOD.

About Gospel Music Channel

Gospel Music Channel is the fastest-growing network in television and can be seen in 45 million homes on various cable systems around the country, on DIRECTV on channel 338 and on Verizon FiOS on channel 224.

About FrontGate Media:

FrontGate Media is the largest pop culture media group reaching the faith and family audience with 15 million email subscribers, 25 million monthly page views, 600,000+ at events and in 45 million television households. The firm serves as both conduit and coach for brands and companies desiring to reach any and every demographic of faith-based consumers through promotional campaigns through its media group. FrontGate also provides social networking and public relations services. The company has been honored by World Vision as their #1 emedia partner, and plays a key role in the success of record labels and artists, publishers and authors, movie studios, non-profit organizations and more seeking "creative & emerging media" outlets. The company was recently featured in *Adweek* as an authority on the "Role Of Religion In Modern Consumer Culture."

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