

Contact:

FrontGate Media
Courtney Clark
Phone: 949/429.1000
Fax: 949/625.8288



31831 Camino Capistrano Ste. 102
SJC, California 92675

Faith Market Veteran Scott Brinson Joins FrontGate Media

(San Juan Capistrano, California – June 23, 2008) FrontGate Media, the largest independent media family in the faith-based market, formally announced the appointment of Scott Brinson as Vice President.

Brinson comes to FrontGate Media most recently from Halite Entertainment Inc. & Bandwagon Merchandise where he served as Vice President of Business Development for the entertainment, retail and merchandise development company. His diverse faith market experience includes music, film, non-profit, internet, product development and retail, delivering a hands-on understanding of the intersection of faith and pop culture. Having co-founded the clothing and film lifestyle company Truth Soul Armor, Brinson built Truth into the largest Christian-owned clothing brand in the U.S. along with partner Eric Hannah. He has also served as Executive Producer on and led key marketing initiatives for several feature films, and has developed several internet retail and marketing initiatives. Brinson started his career in sales and sales management with the ground-breaking Christian music labels at Frontline Music Group. Brinson graduated from the acclaimed business school at California State University, Fullerton with a Marketing and Business degree, and has recently returned to Orange County, California with his wife Sheryl and two children.

"The addition of Scott to our team brings our clients the high level, executive, strategic thinking and service that will continue to expand the leadership of the FrontGate Media advertising and promotions brand," said Scott A. Shuford, Founder and CEO at FrontGate Media. "Scott will expand our key leadership team with the type of insights and performance that our current clients enjoy and future partnerships will value."

"I'm thrilled to have joined the talented, innovative team at FrontGate Media," Brinson commented. "The level of expertise and service FrontGate Media offers our clients is impressive, and I look forward to helping them grow their brands and businesses."

Mr. Brinson will lead client relations as well as provide strategic direction for the company. Clients of the company include World Vision, Disney, Walden Media, Random House, Tyndale Publishers, Thomas Nelson Publishers, Integrity Music and EMI CMG, just to name a few.

IMAGE: *Scott Brinson headshot at http://www.frontgatemediacom/news/scottbrinson_hires.jpg*

PDF of this release: http://www.frontgatemediacom/news/fg_06232008_sb.pdf

About FrontGate® Media

Serving companies as their "Gateway to the Christian Audience" since 2002, FrontGate Media is the largest faith-based independent media family and has been honored by World Vision as their #1 emedia partner. FrontGate Media serves as both conduit and coach for brands and companies desiring to reach any and every demographic of faith-based consumers in the Christian market segments exemplified by projects like Mel Gibson's *The Passion* or Rick Warren's *Purpose Driven Life*. The FrontGate Media ad and promotions network features leaders in emedia, live events and magazine brands which were hand-picked for the exclusive family. Additional information about FrontGate Media can be found online at www.FrontGateMedia.com or by calling 949-429-1000.