



FOR IMMEDIATE RELEASE

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UNDISCOVERED KICKS OFF MARCH MADNESS.

UNDISCOVERED TEAMS WITH NOISETRADE, C28 STORES AND EXTRA MILE MERCH TO HELP INDEPENDENT ARTISTS FURTHER THEIR ARTISTRY

Undiscovered and the team at ConversantLife.com are launching a new artist campaign to help independent artists not only gain deserved recognition, but to help them to grow their fanbase and create potential revenue streams.

In the March Madness contest, artists simply need to upload a song to get started. The song that receives the most votes from the ConversantLife.com Undiscovered community will win an amazing prize package worth over \$1,000. Sponsored by NoiseTrade, C28 Stores and Extra Mile Merch, the March Madness contest offers the winner gear, music distribution, clothing, and a merchandise package.

“We are genuinely trying to provide a place where artists can grow and thrive,” explains CJ Casciotta, Undiscovered Manager. “These prizes were specifically chosen to help independent artists grow their brand and their craft. We try to cut out a lot of the extra details in what we do here. We simply want to find interesting, creative talent, and help aid the artists in their journey. The March Madness contest is a great launch to help someone take their music to the next level. We couldn’t be happier that NoiseTrade, Extra Mile Merch and C28 stores share our vision.”

“Undiscovered is doing a great service, giving much deserved exposure to a new community of artists,” continues Joe Kirk, Co-Founder of NoiseTrade. “We are happy to partner with them on the March Madness contest and look forward to adding the winner to our NoiseTrade family.”

The prizes included in the contest include free NoiseTrade music distribution, a C28 Artist Sponsorship, 50 free shirts from Extra Mile Merch, and guaranteed placement on the next Undiscovered Music Sampler.

Information on Undiscovered Indie Artist Month can be found at:

<http://www.conversantlife.com/music/undiscovered-presents-indie-artist-month>

To submit a song for the March Madness contest, artists need to go to:

<http://www.conversantlife.com/node/add/uaudio>

About ConversantLife.com

In the few months that ConversantLife.com has been active, it has already attracted a growing audience that is young, literate, educated, committed and informed on matters of faith & culture to serve their community and world. Not since Gutenberg invented modern printing in 1455 has there been a more dynamic shift in the way content is transferred and delivered. By using the best that new media has to offer – a robust Web 2.0 social media platform supporting Web 3.0 credentialed content – ConversantLife.com is creating a path for the next generation of spiritually “revolutionary” communicators.

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For more information about Undiscovered, Conversant Life, or the March Madness contest, please contact:



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