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FRONTGATE MEDIA EXPANDS DOMINANCE IN REACHING CHURCH MUSICIANS WITH CHRISTIANGUITAR.ORG PARTNERSHIP

The Largest Independent Online Community Of Church Musicians Adds Over 1,000,000 Page Views Per Month To FrontGate Media

FrontGate Media is proud to announce the addition of ChristianGuitar.org to its media group, the #1 pop culture media group reaching Christian market consumers. With the addition of ChristianGuitar.org, FrontGate Media has expanded on its status as the #1 source to reach church musicians.

Since 2000, ChristianGuitar.org is the largest independent online community for church musicians. With over 1 million page views a month from a community of more than 300,000 monthly visitors, ChristianGuitar.org is a portal unmatched in the church market. The site connects musicians to discuss songs, resources, gear, hardware, music reviews, and more. This vibrant network even reaches into Christian lifestyle issues, with topics ranging from theology to prayer requests.

The most prominent sections of the site feature impressive, user-generated discussions of guitar, bass, and praise and worship song tabs. These sections have been viewed over 68 million times, and have been an invaluable resource to musicians worldwide.

Bruce Adolph, publisher of Worship Musician and Christian Musician Magazines (sister publications within FrontGate Media) sang the praises of the site, “We know good training when we see it. ChristianGuitar.org’s community is doing a great job in serving musicians. We applaud their efforts!”

Under the partnership, FrontGate Media will be coordinating all content partnerships, promotions, sponsorships, advertorial, and advertising through the site. In addition to ChristianGuitar.org, FrontGate Media also represents an exclusive marketing package to church musicians featuring Worship Musician, Christian Musician, Highest Praise, Creator, TheWorshipCommunity.com, Worship Alliance, and Church Music Report.

About FrontGate Media:

FrontGate Media is the largest pop culture media group reaching the faith and family audience. FrontGate Media serves as both conduit and coach for brands and companies desiring to reach any and every demographic of faith-based consumers in the Christian market segments. Serving as the “Gateway

to the Christian Audience” since 2002, FrontGate Media stands ready to customize and deploy promotional campaigns through 15 media vehicles, social networking and public relations that will connect companies directly to faith and family consumers. The company has been honored by World Vision as their #1 emedia partner, and plays a key role in the success of record labels and artists, publishers and authors, movie studios, non-profit organizations and more seeking “creative & emerging media” outlets. The company was recently featured in *Adweek* as an authority on the “Role Of Religion In Modern Consumer Culture.”

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