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UNDISCOVERED PARTNERS WITH C28 STORES AND COLLEGE BOOKSTORES TO RELEASE DEBUT FREE MUSIC SAMPLER

UNDISCOVERED OFFERS UNSIGNED, INDEPENDENT ARTISTS EXPOSURE AND SUPPORT THROUGH ONLINE COMMUNITY

Huntington Beach, CA – Undiscovered, and its community of independent, unsigned artists, is happy to release the debut project *Undiscovered Sampler Vol. 1*, at undiscoveredsampler.com. Download cards will also be available free of charge at all C28 Stores and at select college bookstores nationwide. *Undiscovered Sampler Vol. 1* is a collection of diverse music genres including indie, electronica, folk, alternative and hip hop. As part of the Conversant Media Group family, which also includes ConversantLife.com, Conversant Media Group, and Conversant Life Books (Harvest House Publishers), Undiscovered has launched as an effective network for creative people growing their craft.

The songs on *Undiscovered Sampler Volume 1* were chosen by the ConversantLife.com online community and a panel of Undiscovered insiders. All these songs were submitted to the site, and were voted up the charts. Unlike most projects of this kind, artists on the sampler are being distributed free of charge, continuing Undiscovered's belief in and support of independent artists, helping them thrive in a highly competitive industry.

Undiscovered is a place where independent musicians, filmmakers, and artists can showcase their work, network with other artists, and receive feedback. It also boasts original reviews, interviews, and blogs on everything pop-culture as well as targeted industry advice from pros like Nick Bogardus (Manager, Thrice, Cold War Kids, Matt Costa) and Craig Detweiler (Screenwriter, Producer, Director).

Stan Jantz, C.E.O. of ConversantLife explains, “Our platform is unique in our commitment to see quality independent artists thrive, not burn out. So many companies (especially online) exist at the end of the day to make a profit off of artists who have little money to begin with. Not Undiscovered. We’re seeking out the most innovative and unique talent out there, inviting them to think creatively with others in a web-driven environment, and rewarding them for their hard work.”

As an intricate part of the ConversantLife.com faith-based community, Undiscovered takes a look at all aspects of culture from the highest grossing films to the most underground music scenes. No matter if you are a patron of the arts or a serious independent artist, you’ll find a unique community at Undiscovered where your voice can be heard.

“Many sites discuss music and film strictly from a faith perspective,” continues CJ Casciotta, Manager of Undiscovered. “But we believe sometimes an album or movie is worth acknowledging simply because it’s a great piece of art. Whether it’s discovered or yet-to-be, our platform exists to foster, support, and recognize anything that communicates truth, beauty, and originality. ”

Undiscovered Sampler Vol. 1 is available free of charge at www.undiscoveredsampler.com or at C28 Stores and select Colleges and Universities nationwide. Undiscovered Samplers will be compiled and released quarterly.

About ConversantLife.com

In the few months that ConversantLife.com has been active, it has already attracted a growing audience that is young, literate, educated, committed and informed on matters of faith & culture to serve their community and world. Not since Gutenberg invented modern printing in 1455 has there been a more dynamic shift in the way content is transferred and delivered. By using the best that new media has to offer – a robust Web 2.0 social media platform supporting Web 3.0 credentialed content – ConversantLife.com is creating a path for the next generation of spiritually “revolutionary” communicators.

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For more information about Undiscovered, Conversant Life, to schedule an interview with Stan Jantz or CJ Casciotta, or to receive a download code for review, please contact:



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