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BusinessTN Recognizes HeartFirst.com As Hot 100 for 2009

Christian Entertainment Site Continues To Innovate While Experiencing Explosive Growth

Nashville, TN – HeartFirst.com was honored as one of the BusinessTN's Hot100 in their most recent issue. The publication's annual feature lists Tennessee companies that are "fast-growing, emerging and brimming with promise." Ranging from startups to more established companies with remarkable growth, the annual Hot100 is considered a list of companies to watch.

Hear It First has partnered with two major Christian music brands hosting and maintaining their online presence including the WOW Hits series at wowilovechristianmusic.com and the largest tour in Christian music, Winter Jam, at jamtour.com. These two sites are powered by Hear It First's daily refresh of unique content and promotions as well as its vast archive of video, song clips and interview footage collected over the past decade.

This week, the site's membership is enjoying a full stream of the new album from Switchfoot titled *Hello Hurricane* at HeartFirst.com/Switchfoot in addition to exclusive videos captured with the band out on their tour this fall. Additionally, members are also being treated to exclusive special features, videos and downloads with the promotion Give Thanks, Worship In November at HeartFirst.com/GiveThanks, as well as exclusive video programming from Flyleaf, Steven Curtis Chapman, and an exclusive performance of "God Of This City" by the group Bluetree. Music fans can also enter to win a trip to see Casting Crowns in New York City at HeartFirst.com/contest.

"HeartFirst is a significant part of what is working and working well in the music industry. We are excited to see this recognition for HeartFirst.com," states Scott A. Shuford, CEO of FrontGate Media.

[About HeartFirst.com](#)

HeartFirst.com is the best in class, definitive online destination for the Christian music fan. Filled with rich content covering the entire Christian music industry, HIF boasts a membership of over 228,000 registered users, and hosts an array of features on the site, including Exclusive Content Rich Media – videos, photos & audio streams, Genre Sections, Artist Pages, News, New Releases, Store, Tour Information, Community and Blogs. HeartFirst.com is THE destination for Christian music enthusiasts to connect within a fan community to enjoy the newest and most exclusive content and information about their favorite artists.

[About FrontGate Media:](#)

FrontGate Media is the largest pop culture media group reaching the faith and family audience with 15 million email subscribers, 25 million monthly page views, 600,000+ at events and in 45 million television households. The firm serves as both conduit and coach for brands and companies desiring to reach any and every demographic of faith-based consumers through promotional campaigns through its media group. FrontGate also provides social networking and public relations services. The company has been honored by World Vision as their #1 emedia partner, and plays a key role in the success of record labels and artists, publishers and authors, movie studios, non-profit organizations and more seeking "creative & emerging media" outlets. The company was recently featured in *Adweek* as an authority on the "Role Of Religion In Modern Consumer Culture."

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