



## WORSHIP TEAM MARKETING PROGRAM

The FrontGate Media Worship Team Marketing Program connects you with just under 100,000 worship leaders and worship team members through one, easy step.

By request, we can also provide you with a marketing plan that reaches Worship Music fans, please inquire.

Our network of market leading media can be reserved all at once or as individual line items. The network includes:

- Worship Musician! magazine/direct email
- Christian Musician magazine/direct email
- The Church Music Report direct email
- TheWorshipCommunity.com direct email/web site
- HighestPraise.com direct email/web site
- WorshipAlliance.com direct email



In addition to the package below, you can also order anything from the menu a la carte.

### THE PROGRAM: **\$3250**

The comprehensive program designed to insure that your message stands out.

- Worship Musician! Full Page
- Christian Musician Full Page
- Worship Musician! Direct Email
- Christian Musician Direct Email
- Christian Musician Summit Direct Email
- TheWorshipCommunity.com Direct Email/Web Ad
- HighestPraise.com Direct Email/Web Ad
- The Church Music Report Direct Email
- Worshipalliance.com Direct Email

### ADDITIONAL OPTION:

**Reach 26,000 Youth Pastors through the Youth Specialties Update **\$595****

An excellent addition to the package above if you have a more youth group friendly product! Every Tuesday, 26,000 youth pastors receive YS weekly update featuring the latest resources, news and fun facts. Each issue YS offers ONLY ONE html ad in the right hand side of the email. Use the news update to directly reach youth pastors. Example:

<http://www.youthspecialties.com/free/ysupdate/030408.html>

### AD INCLUDES

- 180x150 pixel ad
- Gif, or jpeg (swf cannot be emailed)
- Link to your site

**TO RESERVE, CONTACT FRONTGATE MEDIA**

P: (949) 429-1000

E: [courtney@frontgatemediacom](mailto:courtney@frontgatemediacom)



**WORSHIP MUSICIAN! / CHRISTIAN MUSICIAN / CHRISTIAN MUSICIAN SUMMIT**

These sister publications are a part of the Christian Musician media family which also include the Christian Musician Summits – some of the most attended worship leadership events in the country. The brand reaches a core audience of Christian musicians serving in the church and elsewhere.

The brand skews male 30-50, with a readership of church leadership including senior pastors, worship leaders, worship team members, and tech team members.



**COMBO DISCOUNT**

- Full page in both Worship Musician! & Christian Musician
- Reaches more than 45,000 readers
- Only \$1,500 (saves you \$200.00!)

**WORSHIP MUSICIAN! MAGAZINE AD**

Worship Musician! Magazine is a bi-monthly resource devoted to equipping the entire team of Worship Musicians as they seek to lead a life of Christ-centered worship. Each issue is aimed at helping those who play a part in worship at their local church - including worship leaders, musicians, songwriters, audio/video techs, and the pastoral leadership overseeing this aspect of congregational life. They can all take encouragement from features and columns on practical help for worship teams.

**REACH**

Each bi-monthly magazine has a circulation of 10,000 to reaching more than 35,000 readers through their music ministry through a combination of paid subscribers, retail sales, and worship oriented events.

**MAGAZINE AD OPTIONS:**

- Full Page: \$950.00
- Half Page (H): \$600.00
- Third Page (H or V): \$550.00

**PRODUCTION SCHEDULE:**

Issue	Bonus Distribution	Space Due	Art Due	Street Date
Jan/Feb	Winter NAMM & Worship Northwest	Dec 5	Dec 7	Jan 10
Mar/Apr	GMA Week & Northwest Christian Educator Conf.	Feb 1	Feb 8	Mar 10
May/Jun	CMS @ the Chapel, Summer Festivals	Apr 1	Apr 8	May 10
July/Aug	Summer NAMM, Festivals, GGB	Jun 2	Jun 9	Jul 11
Sept/Oct	Thriving Musician Summit, Seminars4Worship Events	Aug 1	Aug 8	Sep 10
Nov/Dec	CMS @ Overlake, Seminars4Worship	Oct 3	Oct 10	Nov 10

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**CHRISTIAN MUSICIAN MAGAZINE AD**

Christian Musician is the only musician’s magazine devoted exclusively to Christians improving musicianship and live performance.

This unique niche matched with Christian Musician’s exclusive editorial including artist interviews, professional clinics, gear reviews and album reviews has created tremendous subscriber loyalty among this frequent equipment purchasing demographic.

Each bi-monthly issue is laden with hands-on product reviews and teaching columns aimed at raising the level of musicianship for acoustic & electric guitar, bass, keyboards, drums and vocals. Issues feature profiles/interviews with musician’s musicians, NAMM Convention show reports and industry insights.



**REACH:**

Each bi-monthly has a circulation of 5,000 to reach a readership of 10,000 musicians. (combination of paid subscribers, retail sales, and musician oriented events)

**MAGAZINE AD OPTIONS:**

Full Page: \$850.00  
 Half Page: \$650.00  
 Third Page (H or V): \$550.00

**PRODUCTION SCHEDULE:**

<b>Issue</b>	<b>Bonus Distribution</b>	<b>Space Due</b>	<b>Art Due</b>	<b>Street Date</b>
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**DIRECT EMAILS:**  
**WORSHIP MUSICIAN!**  
**CHRISTIAN MUSICIAN**  
**CHRISTIAN MUSICIAN SUMMIT**

Your direct email ad will reach the subscribers of Worship Musician!, Christian Musician and Christian Musician Summit reaching 12,000 active subscribers.

\$725.00

**THEWORSHIPCOMMUNITY.COM / HIGHEST PRAISE NETWORK**  
**WEB BANNER and DIRECT EMAIL COMBO**

[www.theworshipcommunity.com](http://www.theworshipcommunity.com) and [www.highestpraise.com](http://www.highestpraise.com)

The Highest Praise Network reaches a community of worship fans, worship leaders, and team members through its two web resources to give you a strong audience of worshippers looking for new resources.

**TheWorshipCommunity.com** is a blog community made of up a growing number of worship leaders and their team members. The site provides a forum for worship leaders and to gain insight and support from their peers. Due to the nature of the site, this is a perfect place to reach and influence a community of worship leaders.

**HighestPraise.com** reaches a broad audience of worship leaders as well as worship music fans by offering the latest in worship music, resources and encouragement for over a decade. The site was one of the first to EVER offer free, downloadable praise/worship music!

COMBO PACAKGE \$575

The combo package puts you on both sites for maximum exposure:

BANNERS (468x90 and 300x250)  
 25,000 views/month

DIRECT EMAIL  
 11,500+ recipients





**WORSHIP ALLIANCE: DIRECT EMAIL**

[www.worshipalliance.com](http://www.worshipalliance.com)

WorshipAlliance.com was founded by award winning worship music producer Tom Brooks as a world wide gathering place for the Worship community.

Known for his best-selling projects for Integrity Music, Tom is a teacher and requested speaker at worship events all across the country.

Worship Alliance has 2,500 worship leaders and team members who have opt'd in to receive notices and offers from partners like you.

\$225.00



**THE CHURCH MUSIC REPORT: DIRECT EMAIL**

The Church Music Report direct email connects you to a very strong audience of church worship leaders and pastors through its list of 2,500 opt-in subscribers. Use this to reach a very exclusive list of worship leaders interested in new information.

90% are worship leaders and other church musicians.

\$225.00

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