



BIOLA MEDIA CONFERENCE 2009 EVENT PARTNER PACKAGES “CLOSING THE DEAL”

The Biola Media Conference is recognized as THE premiere event for Christians working in the entertainment field, and its impact is being felt globally.

Providing access to top professionals in film, television, and digital media, the conference features major industry keynotes, and workshops that explore the changes and issues facing producers, writers, directors, actors, and other professionals.

The 14th Annual Biola Media Conference will be taking place on Saturday, April 25, 2009 on the CBS Studio Center lot in Hollywood. This location created the perfect environment to learn, engage, and interact with today’s leaders of the film, television and digital media industries.

The event will draw 500-600 attendees in search of professional training and instruction from some of the most influential individuals in Film, TV, PR, Media Marketing, Management and Digital Media today. Topics cover every aspect of media related careers, technologies, and ministries from the creative, to the financial, to the production process.

This year’s theme, “CLOSING THE DEAL,” puts the focus on how to get your project produced. Workshops will feature the art of pitching, knowing what projects Hollywood is looking for, discovering niche projects, no budget filmmaking, the legal aspects of deal-making, how power is used in Hollywood, living out your faith, and much more.

General and Breakout Sessions will be conducted onsite in several of the soundstages on the lot. This year will again feature significant time for personal connection and networking, much of which will take place on the CBS “New York Street” set location featuring a media fair and networking events.

The entire event is sponsored by the Cinema and Media Arts Department at Biola University, one of the most effective and successful entertainment degree programs in the country. Located only 30 miles from the entertainment capital of the world, Biola attracts and supplies unprecedented access to industry professionals and opportunities, bringing an integrated standard of professionalism and Christian faith that is helping to change our world.



949.429.1000

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"This generation is visual, digital, and connected. Reaching this culture continues to be the greatest challenge ever faced. Our goal is to create a new strategy for reaching an image based generation."
- **Ralph Winter**, Executive Producer X-Men, X-2, X-Men: The Last Stand, Fantastic Four, Fantastic Four: Rise of the Silver Surfer, and Co - Chairman of the Biola Studio Task Force

"At The Biola Media Conference, the focus is on the real-life, practical issues of producing films and creating television and other media. Theoretical discussions are nice, but if you want to get your hands dirty and make a real difference, then this is the place to be."
- **Phil Cooke**, President and Creative Director of Cooke Pictures, Founding Partner of TWC Films, and Co - Chairman of the Biola Studio Task Force.

"Biola continues to emerge as the best place around for young Christian filmmakers to develop a unique point of view, and to become excellent at their craft."
- **Scott Derrickson**, Director/Screenwriter of Exorcism of Emily Rose, Biola Alumnus ('89)

"The Biola Media Conference is for many the first step to a career in Hollywood. I recommend it."
- **Mark Joseph**, Founder/CEO of MJM Entertainment Group & Bully Pulpit! Records, Producer, Monkey Trial. Producer, Passion of The Christ Songs CD, columnist for FoxNews.com.

"The Biola Media Conference is crucial resource for effectively bringing Christian thought into America's influential media culture. The quality of the conferences is exemplary."
- **David McFadzean**, Wind Dancer Productions (Producer, Home Improvement, and What Women Want w/Mel Gibson)

"The spiritual and practical importance of this conference should not be underestimated. It gives attendees the opportunity to hear wisdom from accomplished professionals who actually care about them -- something they are not as likely to get out in the media world which they are trying to break into."
- **Brian Godawa**, Screenwriter, Frank Peretti's *The Visitation* and *To End All Wars* (Kiefer Sutherland.)



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THE TOP EXECUTIVES & SPEAKERS IN ENTERTAINMENT

Each year's event features top speakers from all aspects of the industry. Surprise guests frequently appear to speak and attend each year. A partial speaker list from previous conferences includes...

MARK ZORADI	President of Disney Motion Picture Group
SIMON SWART	Executive VP for FOX Home Entertainment
TODD KOMARNICKI	Producer, Elf, Meet Dave
SCOTT DERRICKSON	Writer/Director, The Exorcism of Emily Rose
RALPH WINTER	Executive Producer, X-Men, Fantastic Four, X3
STEVE MCEVEETY	Producer of Passion of the Christ, Braveheart, We Were Soldiers
SHERRI SHEPHERD	Actress: The View, Everybody Loves Raymond, The Jamie Foxx Show
MIKE KLAUSMAN	President of CBS Studio Center
BRIAN BIRD	Executive Producer, Touched By An Angel, The Last Sin Eater
ARTHUR ANDERSON	Producer/Director, Face Off, Mission Impossible II, MI:3
DARREN GRANT	Director, Diary of a Mad Black Woman
LORI MCCREARY	Producer/CEO of Revelation Entertainment with Morgan Freeman
STEPHANIE FREDERIC	Producer/Director for Black Entertainment Television
KEN WALES	Producer, Amazing Grace
DEAN BATALI	Executive Producer/Writer, That 70's Show
TERRY BOTWICK	Producer/CEO of Thunderpoint Studios
PHIL COOKE	Founding Partner of TWC Films, Producer/Director of Cooke Pictures
CHUCK SLOCUM	Exec. VP - Writer's Guild of America; Chair. Act One



Todd Komarnicki 2008



Phil Vischer 2008



David Kinnaman 2008

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AUDIENCE

The 2009 Biola Media Conference exposes your organization to an audience of producers, directors, writers, actors, pastors, academic leaders, musicians, technology managers, executives, and students.

This year's 14th annual event expects 500-600 attendees actively involved in every aspect and arena of film making, television production, news media, digital media, animation, music licensing, radio production, media management, financing and technologies.



Kurt Schemper
Intervention

Scott Dunlop
Real Housewives OC

Kay Sumner
Dog Whisperer

Will Bigham
Fox's On The Lot

Lisa Swain
CMA Professor

SUPPORTING ROLES

SPACE CLOSES: FRIDAY, APRIL 3

It's a radical, brave new world in Hollywood. The Christian community has finally been discovered, as both producers and consumers, creating nothing less than a complete revolution in media. There has never been a better time for your company to get involved and reach these influential individuals in the entertainment industry. Be a part of the Biola Media Conference!

With partnership options starting at only \$375, there's something here for any company at any level. Key event partners receive the highest degree of visibility and appreciation for their commitment to the Biola Media Conference. Packages include the following: (Scroll down for additional details on each individual partnership package.)

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SUMMARY

NY Street Lounge/Ice Cream Truck	\$4500	Registration Bag	\$475
Keynote Partner	\$2500	NEW! VIP Speakers Bag Stuffer	\$375 per item
Producer Partner	\$1975	Bag Stuffer - Attendees	\$375 per item
NEW! VIP Dinner Sponsor	\$1975	Lanyards	\$375 + lanyards
Coffee Bar & Registration Hosts	\$1500 ea	Session Guide Ads - 3 sizes	See Below
NEW! Standee/Poster at Speaker Table	\$500	Vendor Exhibit Booth	\$450
Table Toppers	\$575	- with 2 admissions/lunches	
NEW! Commercial Spots	\$475	Vendor Exhibit Booth	\$375
		- with 1 admission/lunch	

EVENT PARTNER DESCRIPTIONS:

NY Street Lounge/Ice Cream Truck Partner \$4500

- Host your own lounge in a prime area of NY Street Set!
- All attendees will have to walk through this area to reach the coffee bar/booths
- Up to 60 second commercial shown in a General Session
- Up to 60 second commercial shown at lunch & networking times
- Your 4' x 10' banner hung on a NY Street balcony
- Supply your item for inclusion in the conference registration bag
- Logo presentation on General Session screens & conference badges
- Logo in all print, web, and email media promotional materials
- Public introduction and appreciation for your support
- Four (4) conference registrations including lunches
- Two tickets to the exclusive Post Production Evening Dinner w/ Speakers
- Two page spread ad in the Session Guide

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Keynote Partner

\$2500

- Up to 60 second commercial shown in a General Session
- Supply your item for inclusion in the conference registration bag
- Logo presentation on General Session screens & conference badges
- Logo in all print, web, and email media promotional materials
- Public introduction and appreciation for your support
- Four (4) conference registrations including lunches
- Two tickets to the exclusive Post Production Evening Dinner w/ Speakers
- Full page ad in the Session Guide
- Vendor Exhibit Booth on Residential Street set

Producer

\$1975

- Full page ad in the Session Guide
- Supply your item for inclusion in the conference registration bag
- Logo presentation on all General Session Screens
- Public Announcement during the program
- Logo in all print, web, and email media promotional materials.
- Two conference registrations including lunch

NEW! VIP Dinner Sponsor

\$1975

New for 2009, this exclusive & intimate VIP dinner will host 125 special guests including key Hollywood contacts, their guests including speakers from the conference, Studio Task Force members, and others.

- Co-Title Sponsor status: “The Biola Media Conference & YOU VIP Dinner”
- Full page ad in the Session Guide
- Supply your item for inclusion in the VIP Speakers bag
- Public Recognition at the dinner
- Up to 5 minute presentation during the dinner to...
 - present your information
 - show your trailer or promotional piece at dinner AND the conference
 - distribute your hand out
- Up to four VIP dinner seats
- Four conference registrations including lunch

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Lanyards

\$375 plus lanyards

- Supply 600 lanyards to be given to all conference speakers and attendees at registration.

Session Guide Advertisements:

The Session Guide is a beautiful, 4 color layout printed on high quality paper and serves as the attendees' guide to the entire Biola Media Conference event. Attendees consult the Guide repeatedly throughout the day.

- Two Page Spread \$575
- Full page 8"X5" \$475
- Half page 4"X5" \$375

Vendor Exhibit Booth \$450

- with 2 admissions/lunches

Vendor Exhibit Booth \$375

- with 1 admission/lunch

- Prepare to be outdoors. Sun care and jacket recommended.
- Skirted 8' table & chair provided.
- Two or one conference registration including lunch (\$125 value.)
- Electricity hook up provided. Bring your extension cords and electronics.
- Includes a 10' x 10' canopy.
- On site internet access. (Please request user/pass.)



**We sellout every year... call 949 429 1000 now.
Space Closes Friday, April 3**

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