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Leadership Network

CREATOR LEADERSHIP NETWORK (CLN) is home to some of the most discriminating ears on the planet – ears attached to church musicians who are interested in your products and services.

- CLN parent site Creator Magazine attracts over 8300 separate visits/mo.
- Each visitor stays an average of 5 minutes on the site.
- Every Monday, CLN's weekly schedule is delivered to 2800+ members.
- Creator was founded in 1978 as the first multi-denominational music & worship ministry publication.



creator **WORSHIP**

The channel for contemporary worship leaders, WORSHIP is designed to appeal to worship leaders who are fans of Chris Tomlin, Hillsong United, Lincoln Brewster, Phil Wickham, and Kari Jobe. This is the place for pop-culture worship and leading edge leadership.

You'll be drawn to WORSHIP if your taste runs to music that is...

- In tune with pop-culture
- Choruses that are easy to sing
- Songs able to be performed in almost any situation
- From a single guitar slung over your back to a band that can rock the house.

creator **REVERENCE**




The channel for traditional music ministers and choir directors, REVERENCE is designed to appeal to fans of Amazing Grace, Handel's Messiah, and the music of composers such as John Rutter, Mark Hayes, Craig Courtney, and Tom Fettke.

You will value REVERENCE if you resonate with music that speaks of...


- The deep history of the church
- The blending of many voices into a colorful tapestry of art
- The fullness of sound that can only come from an ensemble.



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Sign Up For Monday Morning Email
Name Email   

HOME CHANNELS PROGRAMS PODRADIO CLN NEWS STORE ADVERTISE




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WORSHIP


Creator Worship Channel - Coming Soon
The channel for contemporary worship leaders, WORSHIP is designed to appeal to fans of Chris Tomlin, Hillsong United, Lincoln Brewster, Phil Wickham, and Kari Jobe.




Two million songs and counting.
iTunes



creator *Click To Listen*
REVERENCE



creator *Click To Listen*
WORSHIP



About Us

The Creator Leadership Network began as an online community of church musicians and worship leaders at [Creator Magazine's website](#). CLN has a commitment to provide information that enable the values of excellence and community to music and worship ministries from all perspectives, with an emphasis upon leadership development. [\[Read More\]](#)


New Channels

Mark Hayes is an internationally known composer, arranger, concert pianist, and clinician whose choral, orchestral and solo piano works are widely acclaimed and performed throughout the world. His personal catalog includes over 700 compositions and arrangements, which are distributed by several leading publishers. He is especially known [\[Read More\]](#)

Latest News


- [AGO \(American Guild of Organists\) Position Listings](#) (AGO Members only)
- [ALCM \(Association of Lutheran Church Musicians\) Position Listings](#)
- [CHORALNET Classifieds](#)
- [Choristers Guild Position Listings](#)

New Programming




Let Music Live! Sacred Sounds Of Shawnee Press
Thursday, 1:00 PM
Join host Joseph Martin for an hour of inspiring music featuring new music from the writers and composers of Shawnee Press.

First Program Description:
Anthems for Christmas and advent will be presented along with Joseph's new cantata "The Mystery and Majesty". [\[read more\]](#)



Notes of Encouragement f/ Steve Amerson Music
Tuesday, 11:00 AM
Steve Amerson is one of Inspirational music's signature voices. Enjoy an hour of his music and his commentary on these great songs.

Steve Amerson is one of Inspirational music's signature voices. [\[read more\]](#)



The Mark Hayes Hour
COMING SOON!
Spend an hour with Mark Hayes. Hear his newest choral creations, his favorite anthems and the stories behind them. Be inspired by his talents at the keyboard. Get the inside track on what's on the drawing board from one of America's favorite composers and arrangers of sacred music. [\[read more\]](#)

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CLN home page

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YOUR PROGRAMMING

+

THE CLN AUDIENCE

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- CREATOR LEADERSHIP NETWORK's unique player delivers your message just like a streaming audio radio show or infomercial, with targeted ads that are hot-linked to the CLN store.
- The CLN audience can instantly purchase the product you are promoting, or choose from an expanded selection of your products with one click...while your online programming continues streaming. Promote several products and maximize your air time!
- Like a radio preacher, or a retail catalog placement, we provide you with complete control over your brand while delivering your message to our CLN audience at an extremely low cost.



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Programming

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- Create YOUR one hour blocks of programming to deliver YOUR product or service via a radio show, podcast or infomercial direct to the CLN audience.
- Perfect for resource providers: create programming targeted to different audience segments such as Jr. High Worship or High School Worship, or based on your various brands, for different worship artists or for individual worship music styles.
- Perfect for individual worship leaders, composers and professional players who want to promote their experience, expertise and resources.

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- Get more time for your message at less cost than retail catalog placements.
- Build a targeted audience by establishing a weekly program slot.
- Imagine...Each week you can customize your message for your own BRANDED hour on CLN's Reverence and/or Worship channels!

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Hints & Specs:

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1. Think Radio

Realize that your program needs to keep people's attention at some level. While the goal may not be solely to entertain, radio is "personality driven." If at all possible, find a "signature voice" person for your program. Whoever it is doesn't have to be a professional radio voice, but does need to let their (and the company's) personality show, if not shine. Need someone? Let us suggest qualified voiceover talent for you.

2. Think Dramatically

Your program is a type of dramatic event. The best programs have a "story line" with a sense of intentionality. Think about your sequencing of content, and consider that most dramatic climaxes come around the 80% point of the event. If you are a music publisher, think of a program as a "virtual reading session." Plan your content sequence with an ear toward keeping your listeners engaged. Consider using a script.

3. Think Personality

If you are a publisher, consider featuring your popular writers in separate shows in order to give the listeners a better understanding of who they are. It will help to establish a relationship between customer and writer which should benefit sales in the long run.

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Content

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1. Think Timing

Your one hour program needs to contain exactly 52 minutes of your content, to enable us to insert station breaks and our own advertising into your program. Use bumper music to ensure that the timing is precise. We will charge you our market advertising rate for every minute (or portion thereof) your program exceeds the 52 minute limit. We will need to "interrupt" your program for approximately 2 minutes at the most convenient time every quarter hour, as well as at the top of every hour.

2. Think Segments

Just like your favorite radio or TV show, we will ask you to segment your program in order that we can place our ads into the stream. These segments are of varying length by design, and allow you to tailor your content to a particular segment. Your hour's segments need to be delivered according to the following plan:

- Segment 1: Begins at 00:00 and ends at 08:30
- Segment 2: Begins at 09:30 and ends at 14:00
- Segment 3: Begins at 15:00 and ends at 23:00
- Segment 4: Begins at 23:30 and ends at 28:30
- Segment 5: Begins at 30:00 and ends at 37:00
- Segment 6: Begins at 38:00 and ends at 44:30
- Segment 7: Begins at 45:30 and ends at 53:00
- Segment 8: Begins at 53:30 and ends at 58:30

3. Think Permissions

Our format and pricing does not allow us to pay for any rights and/or royalties. We will ask you to take responsibility for all clearances, waive all mechanical and sync royalties, and hold us harmless from any copyright and master recording ownership or other disputes. By agreeing to have your program streamed by CLN, you warrant to us that you have these permissions.

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PRICING



1. Your ½ hour block of programming aired once per week: \$375/month (that's an avg. of only \$87/week.)
2. Your 1 hour block of programming aired once per week: \$500/month. (that's an avg. of only \$115/week.)



1. Your one hour block of programming aired once per month: \$100/hr
2. Lock in your specific, desired hour EVERY WEEK while slots last.

For one-off shows or short term programming, please inquire.