



iTickets.com Hip Hop Direct Email Special

iTickets has become one of the most valued e-media resources in most advertisers' marketing plans. From extremely targeted direct emails sent to your target audience from their 400,000+ subscriber database, to the rich media Spotlight providing at least 375,000 per month, and with their national or state-driven banner ads, iTickets delivers reach to every Christian music consumers.

With more than 3 million page views per month, the site itself is the undisputed leader for Christian concert and event information as well as ticket sales, but don't make the mistake of thinking that this is only for event marketers... Music labels, tours, concerts, festivals, non-profits, publishers, and ministries are a just few of the advertisers utilizing this resource.



HIP HOP / RAP DIRECT EMAIL SPECIAL

Hip Hop/Rap are among the top genres in the mainstream, but most of the Christian market has walked away from the genre because the retail outlets cater to women age 45 and over.

Not true for us here at FrontGate Media! Our founder, Scott A. Shuford, helped to create success for Grapetree Records back in the day, and did his part to sell and market the Gospel Gangstas' projects across multiple labels. Still current in the market, Shuford is a big fan and supporter of the award-winning Groovaloos dance crew, and he's looking for ways to help the faith-based hip hop world create impact.

Here's one way: the iTickets.com Hip Hop Direct Email Special.

The iTickets subscriber database has 11,000 rap/hip hop fans who are ages 13-25.

Normally, a single send to that number of subscribers would run \$1,100, but FrontGate Media & iTickets have teamed up to support hip hop and will **SEND YOUR DIRECT EMAIL AD FOR ONLY \$375!**

- TO BOOK YOUR DIRECT EMAIL: use the form on the following page.
- See the FrontGate Media Blog for Tips on Direct Email ads:
<http://www.frontgatemediacom.com/blog/?p=456>.



**iTickets.com Hip Hop
Direct Email Special**

Reservation Form

All information below is **REQUIRED** to reserve your promotion. Please complete and fax to 949-625-8288, or scan and email to Becky@FrontGateMedia.com, or mail to the address below.

Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ P.O. Number (if applicable) _____

E-mail _____ Signature: _____

(Signature acknowledges you have read and understand all listings and terms on these 2 pages.)

Please indicate your selections with an "X" below.

iTickets Direct Email **Hip Hop Fans Ages 13-25** **\$375**

Desired Send Date: _____

Upon receipt of your reservation, you will receive an invoice and delivery instructions within 1 week.

Terms: Delivery instructions and deadlines will be provided separately. All rates are net rates. Invoice will come from FrontGate Inc. All payments are due in advance and should be made by check payable to FrontGate Inc. per payment terms as provided solely by FrontGate Inc. Reservations are non-refundable and non-cancelable as of our receipt of this signed agreement. Media vehicle reserves the right to require content edits appropriate to their audience or to decline ad content at their discretion. It is your responsibility to review invoices immediately for accuracy and to pay by the due date indicated. Past due invoices incur 1.75% interest on unpaid balance per month and due upon receipt, with a minimum charge of \$15. As with all interest payments, payments received from advertiser will be applied to interest due prior to reduction of balance principle. Bounced checks result in a \$35 fee. If collection is necessary, client agrees to pay all collection costs and attorney fees.

Fax to 949.625.8288

or

Scan and email to Becky@FrontGateMedia.com.

Contact FrontGate Media

949.429.1000

Becky@FrontGateMedia.com